# Wenatchee Valley College Strategic Plan Goals and Objectives

# January 1, 2018-December 31, 2023

## Core themes and abbreviation key:

* Educational Achievement [EA]
* Support for Learning [SL]
* Responsiveness to Local Needs [RN]
* Diversity & Cultural Enrichment [DC]
* All Core Themes [A]

Goal 23.1: Wenatchee Valley College will foster an environment where students reach their educational goals and direct their own futures. [EA]

* **Objective 23.1.1:** Increase five-year student program completion and transfer rates. [EA]
* **Objective 23.1.2:** Expand student learning community opportunities. [EA]
* **Objective 23.1.3:** Provide technology as a foundation for students to succeed in and adapt to a changing world. [EA] [SL]
* **Objective 23.1.4:** Support current and expand future baccalaureate opportunities at Wenatchee Valley College. [EA]
* **Objective 23.1.5:** Integrate “soft skills” for students into college-wide student learning outcomes and across the curriculum. [EA]
* **Objective 23.1.6:** Support the development of faculty to become leaders in their fields. [EA] [SL]
* **Objective 23.1.7:** Create faculty and staff teaching communities to support collaboration and improve student outcomes. [EA]

Goal 23.2: Wenatchee Valley College will support students through a holistic approach which effectively admits registers, advises, mentors and retains students. [SL]

* **Objective 23.2.1:** Increase student-to-student mentoring programs. [SL]
* **Objective 23.2.2:** Improve student orientation. [SL]
* **Objective 23.2.3:** Develop and require student college success gateway courses for all students. [EA] [SL]
* **Objective 23.2.4:** Support the full implementation of a one-stop student service experience. [SL]
* **Objective 23.2.5:** Increase the quality of faculty advising and educational planning. [EA] [SL]
* **Objective 23.2.6:** Continued advancement and use of multiple means of assessments for placing students in English and Math courses. [SL]

Goal 23.3: Wenatchee Valley College will be a responsive cultural and educational hub through proactive outreach and community partnerships. [RN]

* **Objective 23.3.1:** Increase online offerings and access options to accommodate time and place restrictions for students. [EA] [RN]
* **Objective 23.3.2:** Wenatchee Valley College will seek to maintain a level of technology to meet community needs. [RN]
* **Objective 23.3.3:** Provide greater internship and job shadowing opportunities for students in the community. [RN]
* **Objective 23.3.4:** Provide responsive curriculum and programs for the community. [EA] [RN]
* **Objective 23.3.5:** Increase college outreach through traditional and non-traditional sources to reach underserved segments of the community. [RN]
* **Objective 23.3.6:** Provide clear evidence throughout the district of the college’s presence and role in the community. [RN]
* **Objective 23.3.7:** Develop a coherent plan to accurately assess community needs. [RN]

Goal 23.4:To achieve equity, Wenatchee Valley College will become a more inclusive, diverse and culturally rich institution that establishes a thoughtful and respectful learning environment. [DC]

* **Objective 23.4.1:** Double international enrollment. [SL] [DC]
* **Objective 23.4.2:** Create a college-wide diversity strategic plan. [DC]
* **Objective 23.4.3:** Strive to increase the diversity of our faculty to more closely reflect our diverse students and the community. [DC]
* **Objective 23.4.4:** Develop an inclusive working environment to support and retain diverse faculty and staff. [DC]
* **Objective 23.4.5:** Use universal design principles to make Wenatchee Valley College fully accessible. [DC]
* **Objective 23.4.6:** Increase diversity course offerings and implement a diversity requirement for program completion. [EA] [DC]
* **Objective 23.4.7:** Improve college relationships among faculty and staff to support open, respectful and inclusive discussions on diversity. [DC]

Goal 23.5: To support student learning, Wenatchee Valley College will be efficient, transparent and accountable through deliberate, collaborative and sustainable alignment of resources. [A]

* **Objective 23.5.1**: Fund a grant coordinator position to broaden funding sources and increase institutional capacity. [A]
* **Objective 23.5.2**: Enhance partnership with Wenatchee Valley College Foundation to grow community financial support. [A]
* **Objective 23.5.3**: Develop transparent, stakeholder-built budgets that are informed by data. [A]
* **Objective 23.5.4**: Create efficiencies through application of technology and automation. [A]
* **Objective 23.5.5**: Enhance enterprise technology to meet Wenatchee Valley College’s needs first. [A]
* **Objective 23.5.6**: Build, equip and maintain sustainable facilities that are focused on student learning and success. [A]

Goal 23.6: Wenatchee Valley College will promote a climate of ongoing improvement based on its mission, core themes and college wide student learning outcomes. [A]

* **Objective 23.6.1:** Use technology to widely distribute data on student success at all levels to college stakeholders. [A]
* **Objective 23.6.2:** Full participation of those in instruction and non-instruction at Wenatchee Valley College in collecting, analyzing, reporting and formulating improvements centered on college-wide student learning outcomes. [A]
* **Objective 23.6.3:** Effectively communicate Wenatchee Valley College improvement efforts to internal and external stakeholders. [A]