Course Competencies

BCT 251 – Web Publishing

Upon completion of this course, successful students will (be able to):

* Evaluate and create web sites that meet design and functionality standards
* Design and create basic web pages using web-editing software such as Adobe Dreamweaver
* Add external and internal hyperlinks
* Position graphics and hot spots
* Insert web elements tables, lists and other page elements
* Apply cascading style sheets
* Create templates and repeating elements
* Create and use interactive forms
* Evaluate and apply various techniques to link web pages within a web site to build navigation systems such as navigation bars, frames and site maps
* Publish a web site
* Use tools to update and promoting a site