



Full Board

January 27, 2025

Teamwork makes the dream work!

- ▶ 14 board members
- ▶ 4 staff
- ▶ 70+ volunteers



Today's Activities



ENGAGEMENT CHECK-IN



BOARD DEVELOPMENT



Strengthen board
engagement and
governance



Grow donor base



Strategically expand
grants and awards



Increase community
awareness

Strategic Goals

Engagement Check-In

Engagement Areas



Meeting
Participation



Scholarship
Application
Evaluation



Financial Support



Fundraising
Support



Appeal Support



Social Media
Support



Event Support

Fall Activities

Goals

Strategic Goals

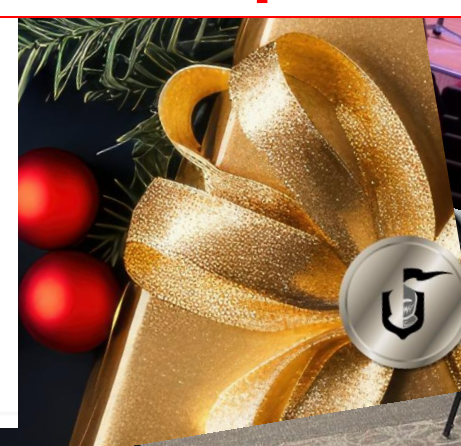
Active Goals

- Business Sponsorships
- Year-End Appeal

Recap Reports

- Food Truck Knight - Sept. 20, 2024
- Lunch & Learn: Estate Plans - Oct. 22, 2024
- Piatigorsky Foundation Concert - Oct. 29, 2024
- SOUTH Benevolent Day - Nov. 7, 2024

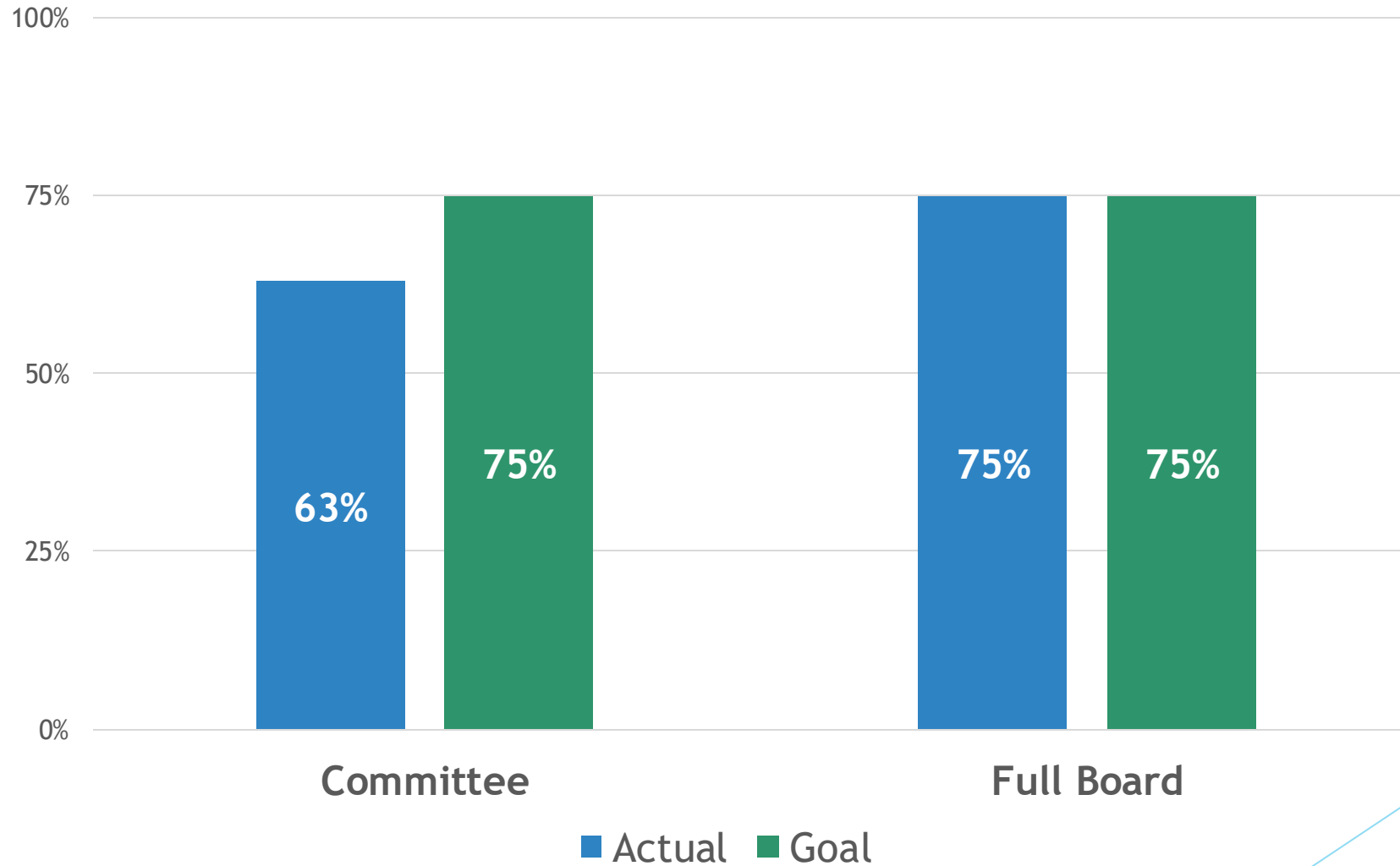
wvc.edu/boardportal



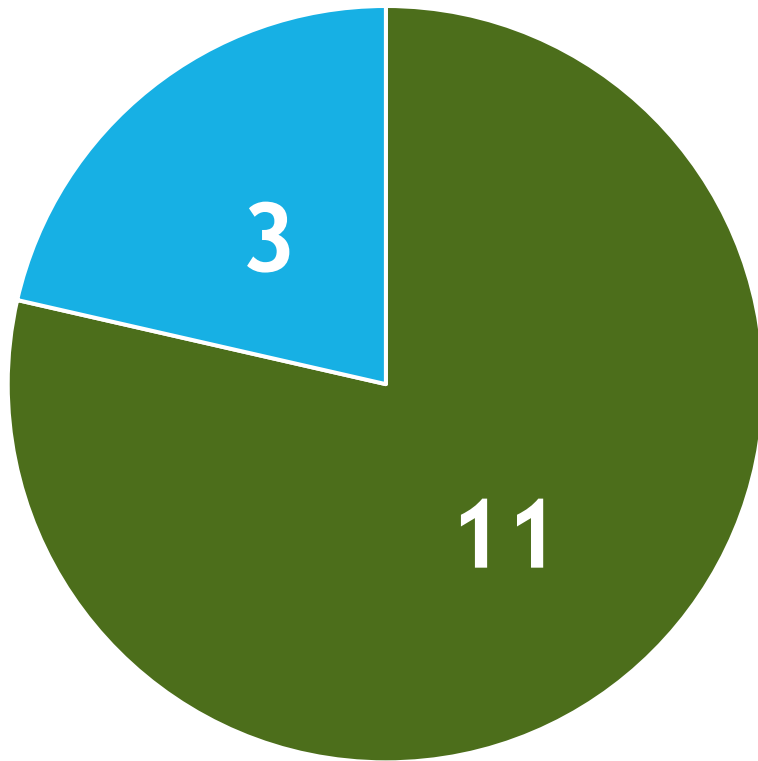
Keep In Mind

- ▶ Metrics are in comparison to what you committed at the August retreat.
- ▶ Commitment form and quarterly check-ins are new this year.
- ▶ The year isn't over yet! This check-in is for September to December.
- ▶ The Executive Committee welcomes your feedback on how to measure board engagement and impact.

Meeting Attendance

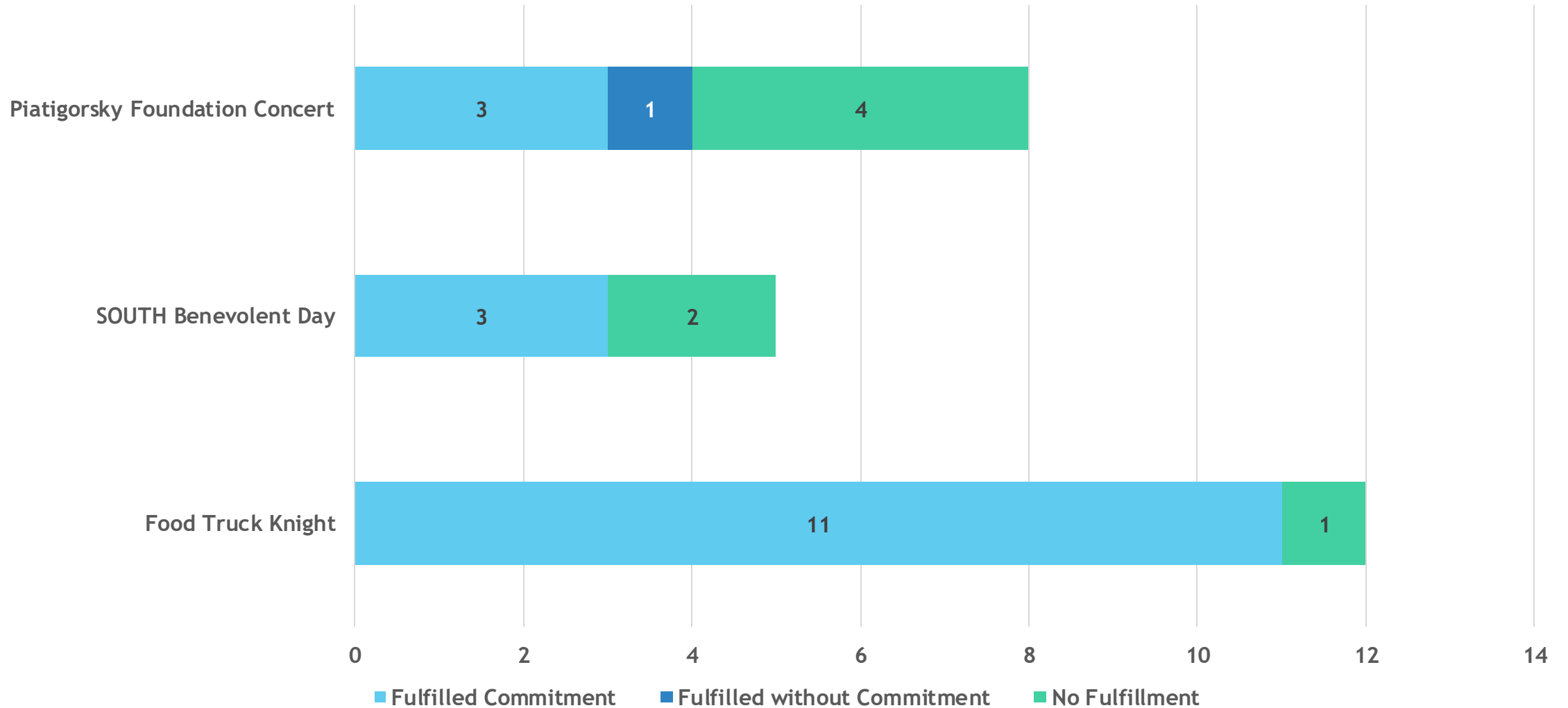


Financial Support

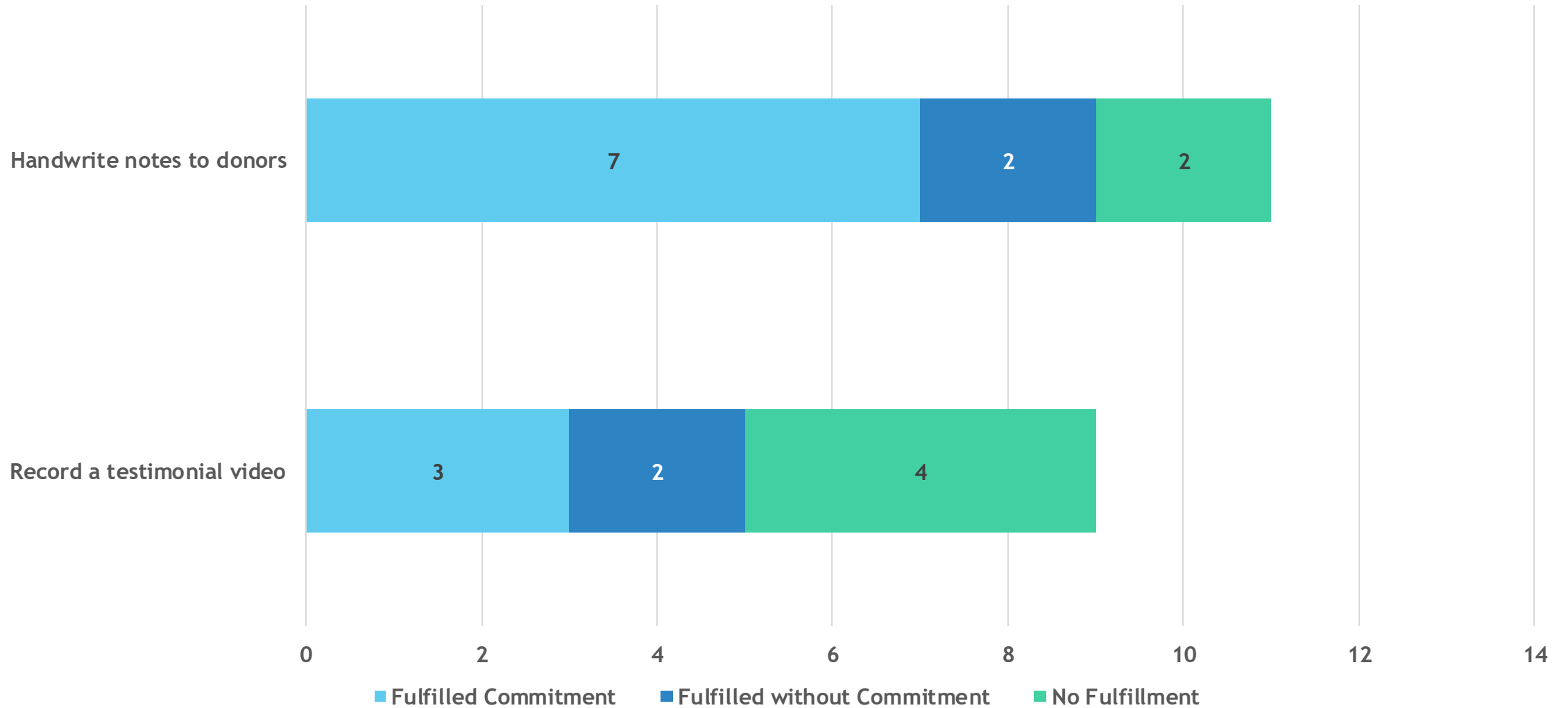


- Donated
- No Donation Yet

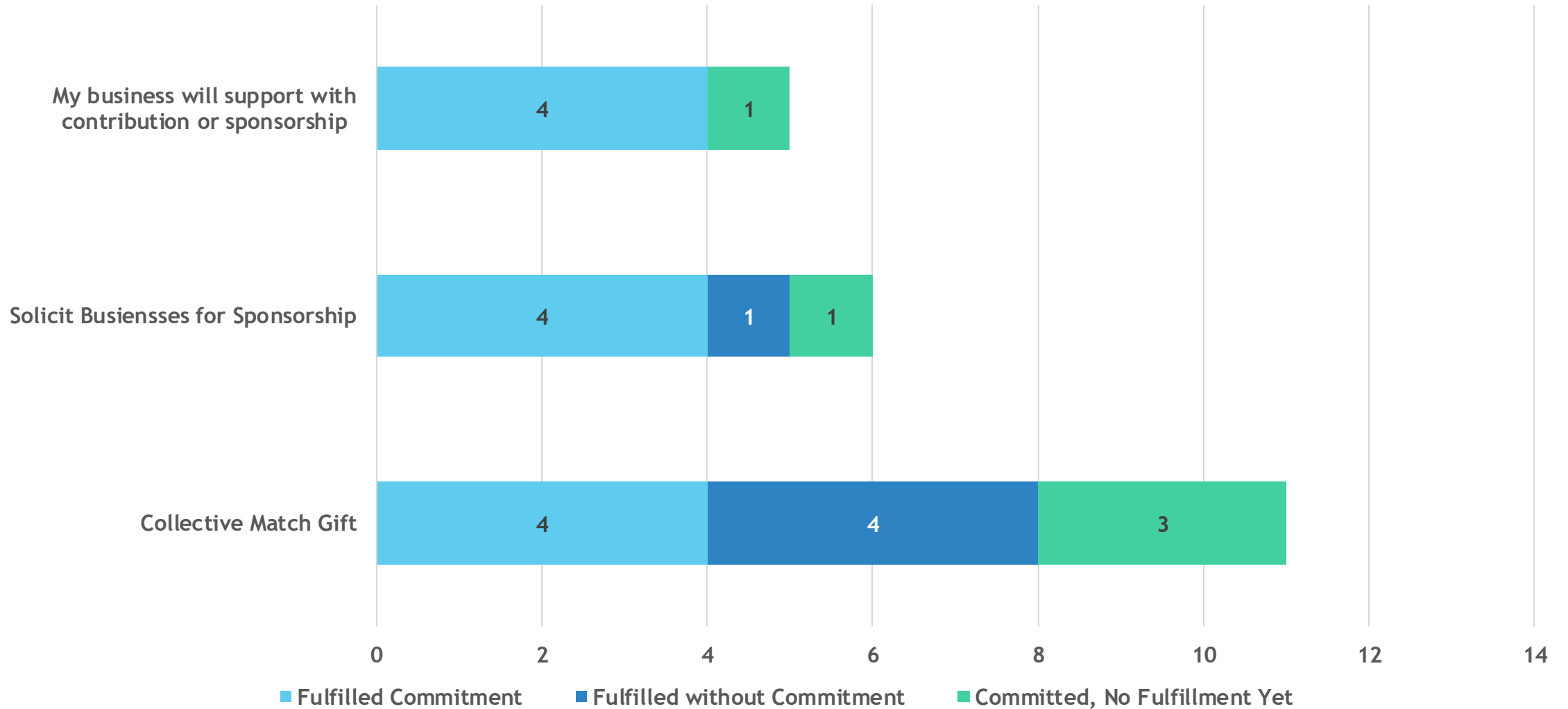
Event Support

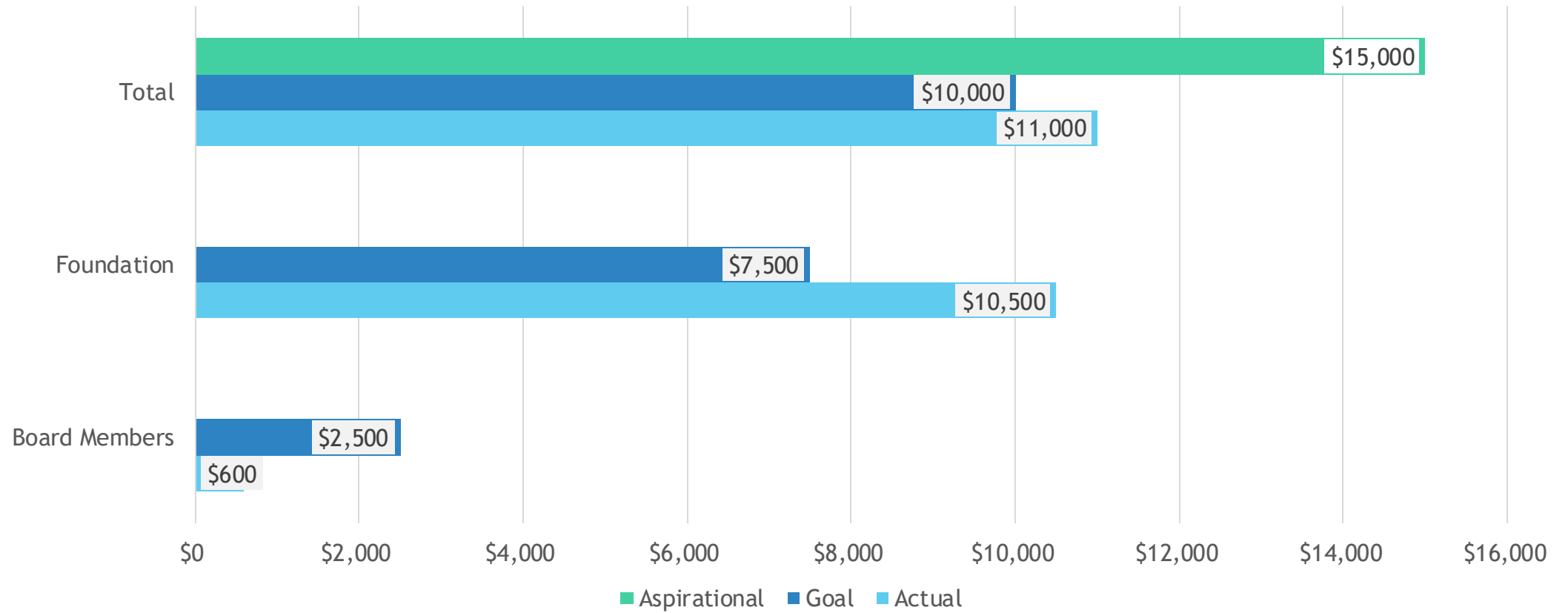


Appeal Support

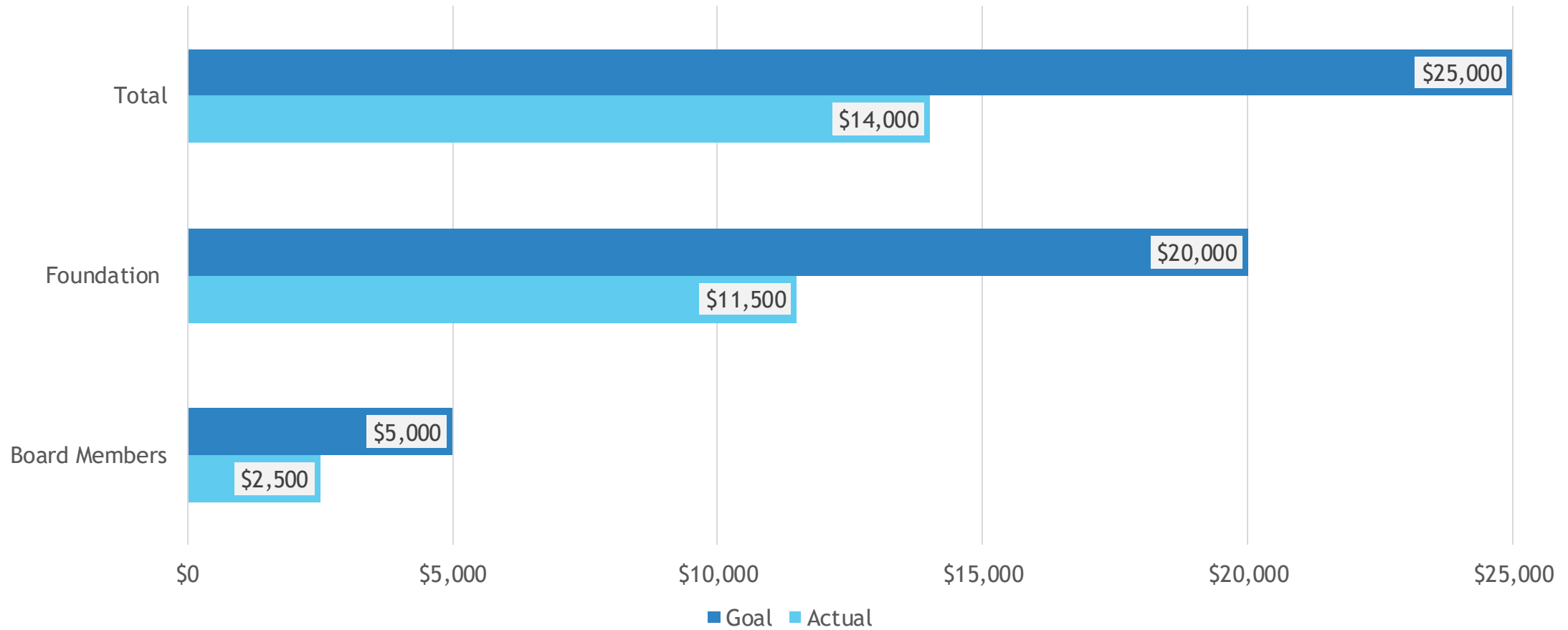


Fundraising Support





WVC Alumni Week Sponsorship



Food Truck Knight Sponsorship

Feedback?

Board Development

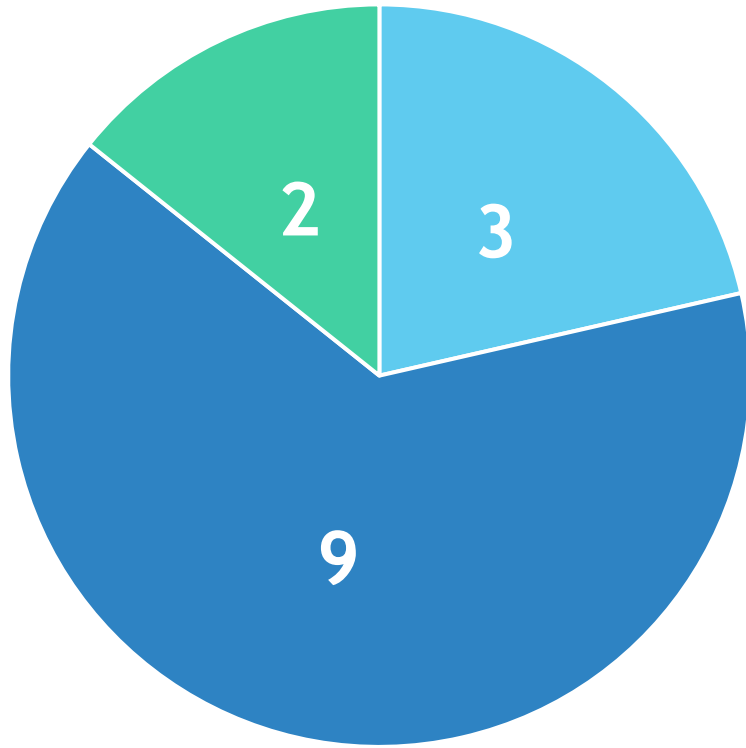
Current Board Makeup



■ 2025 ■ 2026 ■ 2027

- ▶ 2025
 - ▶ Brenda Alcala, Jennifer Faulconer, Danielle Marchant, Joshua Wood
- ▶ 2026
 - ▶ Xavier Arinez, Jessica Gilmore, Don Gurnard, Jorden Jessup Bullock, Lyle Markhart, Brett Peterson
- ▶ 2027
 - ▶ Bianca Ebreo, Ron Lodge, Cathy Rixey, Steve Wilkinson

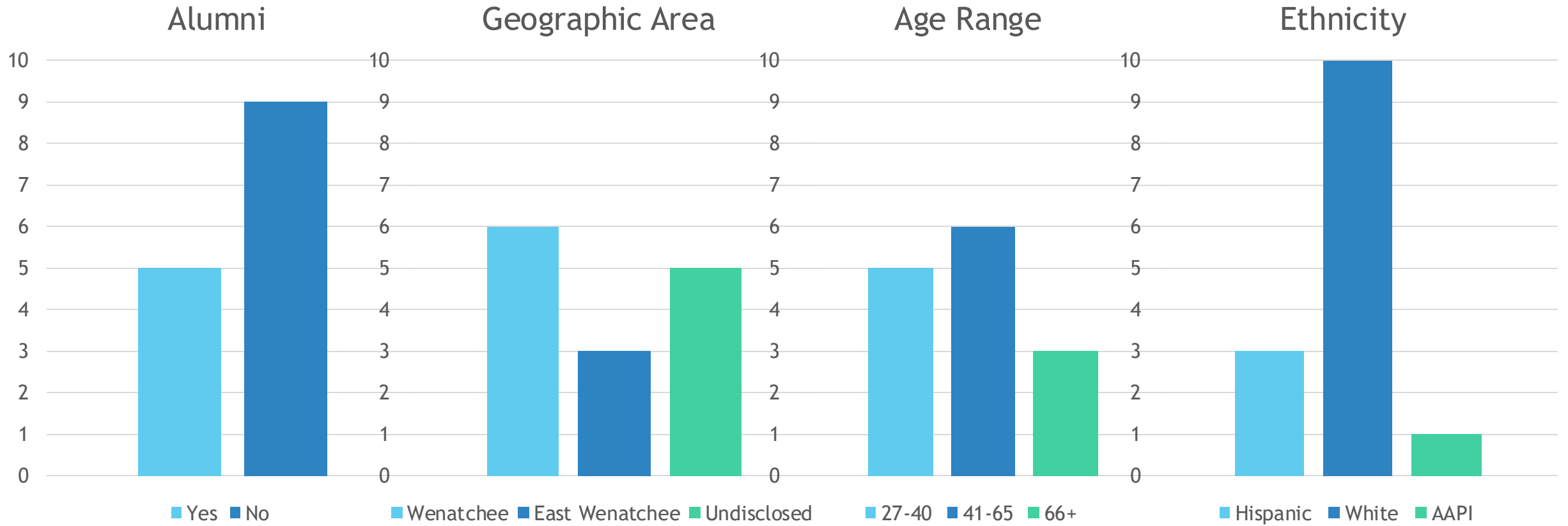
Members by Term Ending



■ 1st Term ■ 2nd Term ■ 3rd term or more

- ▶ 1st Term
 - ▶ Joined the board in 2022 or 2023
 - ▶ Served less than 3 years
- ▶ 2nd Term
 - ▶ Joined the board between 2019 to 2021
 - ▶ Served 4 to 8 years
- ▶ 3rd term or more
 - ▶ Joined the board before 2019
 - ▶ Served more than 8 years

Members by Term on the Board



Member Identity

- ▶ Accounting (3)
- ▶ Banking / Mortgage
- ▶ Education / Tech
- ▶ Finance
- ▶ Healthcare (2)
- ▶ Law / Legal
- ▶ Non-Profit
- ▶ Realtor / Builder
- ▶ Residential Appraiser
- ▶ Retired

Member Industries

Board Development

New Member Recruitment

Discussion

- ▶ What are our representation gaps?
- ▶ How do we identify impactful candidates?
- ▶ What qualities (other than fulfilling basic expectations) should candidates have?

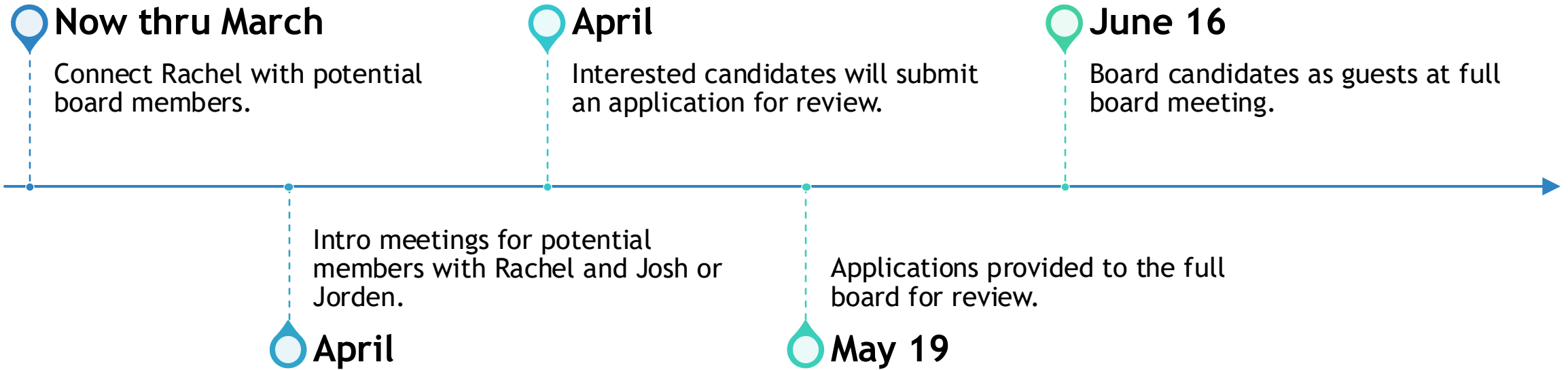
Examples

Representation Gaps

- ▶ Agriculture industry
- ▶ Young professionals
- ▶ Hispanic community
- ▶ Major employers
 - ▶ PUD
 - ▶ Microsoft

Identifying Candidates

- ▶ 30 under 35 alumni
- ▶ LinkedIn
- ▶ Chamber Leadership Facebook group
- ▶ Service clubs (e.g. Rotary, Lions)



Next Steps

Appendix

Upcoming Meetings

Date	Type	Key Topic
January 29, 2025	Volunteer Engagement Committee	Launch of "Knights Collective" volunteer group
February 3, 2025	Budget & Finance Committee	Annual Endowment Allocation
February 24, 2025	Full Board	Business/Governance

Upcoming Events

Name	Date	Time	Location	Purpose	Audience
Knight at the Wild	Friday February 21	7 - 10pm	Town Toyota Center	Stewardship	WVC payroll donors
Headshot Day Wenatchee	April TBD	TBD	WVC Wenatchee	Cultivation	WVC students & employees
Headshot Day Omak	April TBD	TBD	WVC Omak	Cultivation	WVC students & employees
WVC Alumni Week	May 14-17	TBD	Wenatchee Valley College	Cultivation & engagement	WVC Alumni
Foundation Annual Celebration	Thursday June 5	5:30 - 7:00pm	WVC Wenatchee	Stewardship	Donors, volunteers, students

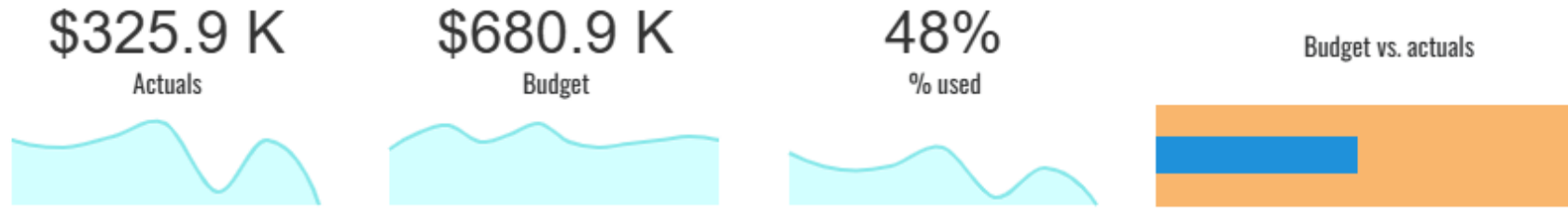
Finance Dashboard

Highlights

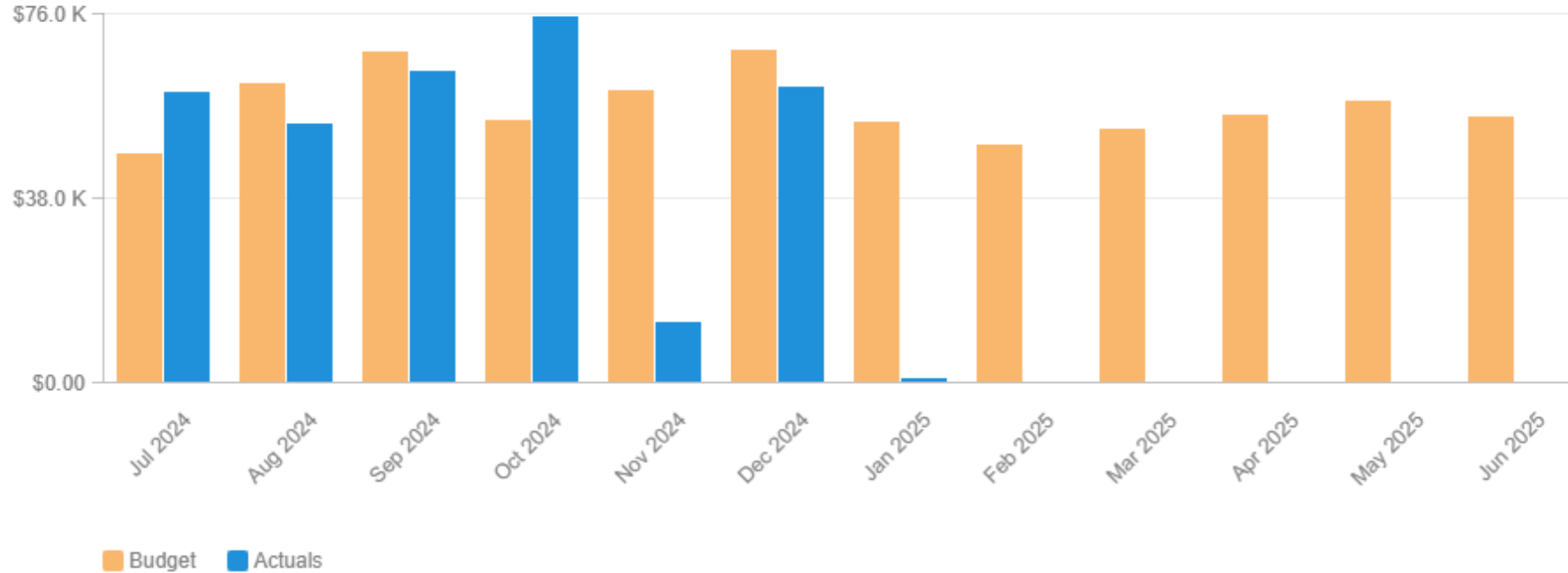
- ▶ Morgan Stanley account was established to receive the McArthur estate gift of \$3M for scholarships.
- ▶ Draft audited financial statements were approved by the board on December 16, 2024 ([draft minutes](#)).
- ▶ Extension confirmation letter for 990 filing received from the IRS.
- ▶ Gift entry in donor database is lagging due to staff capacity constraints.
- ▶ Staff is steadily working through monthly reconciliations with foundation accountant's return to full-time.

Operating Expenses

Summary i



Budget vs. actuals i



Executive Director Update

Office Move

- ▶ The foundation will move to Knights Hall A on February 5, 2025
- ▶ An open house to introduce the new space will be scheduled later
- ▶ Why are we moving?
 - ▶ Easily located
 - ▶ Convenient parking for guests
 - ▶ Functional office space for all employees (currently only 4 workstations)
 - ▶ Dedicated conference room for meetings and small events
 - ▶ New “alumni lounge” to recognize graduates and display memorabilia
 - ▶ Consolidated storage space (currently spread across 6 locations)

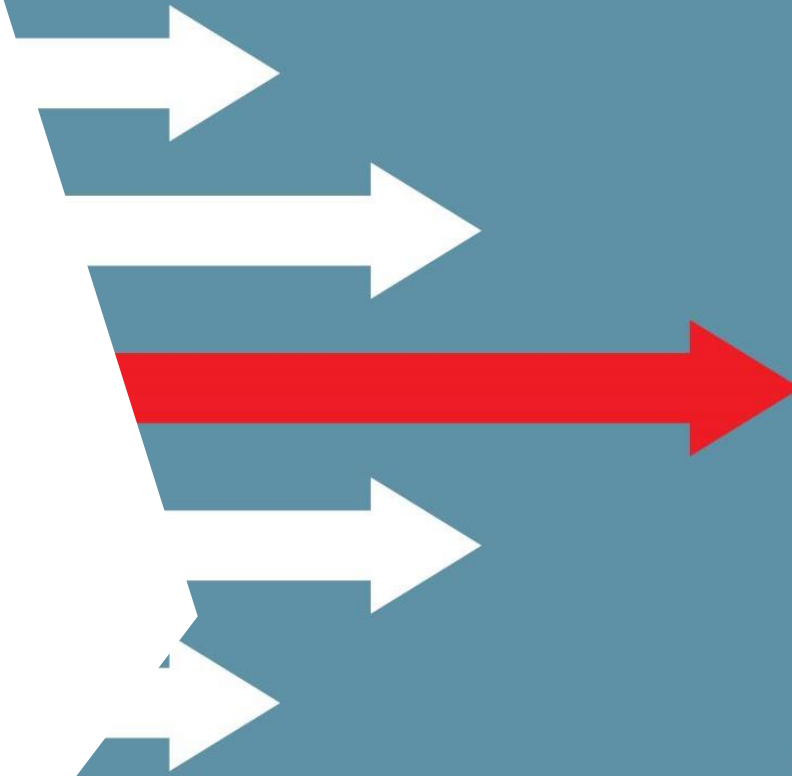
Staffing

- ▶ Foundation accountant Brenda Magaña-Galvan is back full-time.
- ▶ Program Manager
 - ▶ Replacement position for Ellora La Shier.
 - ▶ Position will be updated and posted as Foundation Program Manager. Duties will include running scholarship application cycle, volunteer management, and events coordination.
 - ▶ Goal: position posted by end of January, filled by April.
- ▶ Admin Assistant 3
 - ▶ Replacement position for Mireya Sanchez. Temporary contract with Mireya will expire January 31.
 - ▶ Interviews have taken place. No one has been offered the position yet.

Year-End Appeal Goals

1. 8 board members record video testimonials for email marketing campaign. *6 board members recorded a video.*
2. Raise \$15,000 for the Annual Fund (unrestricted) by 12/31/24. *Estimated \$28,000 raised through all sources (online, catalogue, Give NCW).*
3. Receive a donation from 15% of donors (58 donors) solicited through direct mail appeal. *Current estimate: 43.*
4. Gain 15 new donors (online or mail appeal). *Current estimate: 7.*
5. Secure matching gifts
 1. *Board match gift: \$1,650*
 2. *Scholarship match gift: \$5,000*

Active Goals



Business Sponsorship Goals

1. \$35,000 secured in business sponsorships
 - ▶ \$25,000 for Food Truck Knight
 - ▶ \$5,000 secured by board members
 - ▶ \$15,000 for WVC Alumni Week
 - ▶ \$2,500 secured by board members