



Executive Committee

February 10, 2025

Agenda

- ▶ Consent Agenda
- ▶ WVC Update
- ▶ Full Board Prep
 - ▶ Funding Request from Timx Institute
 - ▶ Year-End Results
 - ▶ Board Engagement
- ▶ Finance Dashboard
- ▶ Financial Sustainability

Consent Agenda

▶ [01.13.2025 Minutes](#)

WVC Update

Brett Riley, VP of Administrative Services

Full Board Prep

Funding Request from Timx Institute

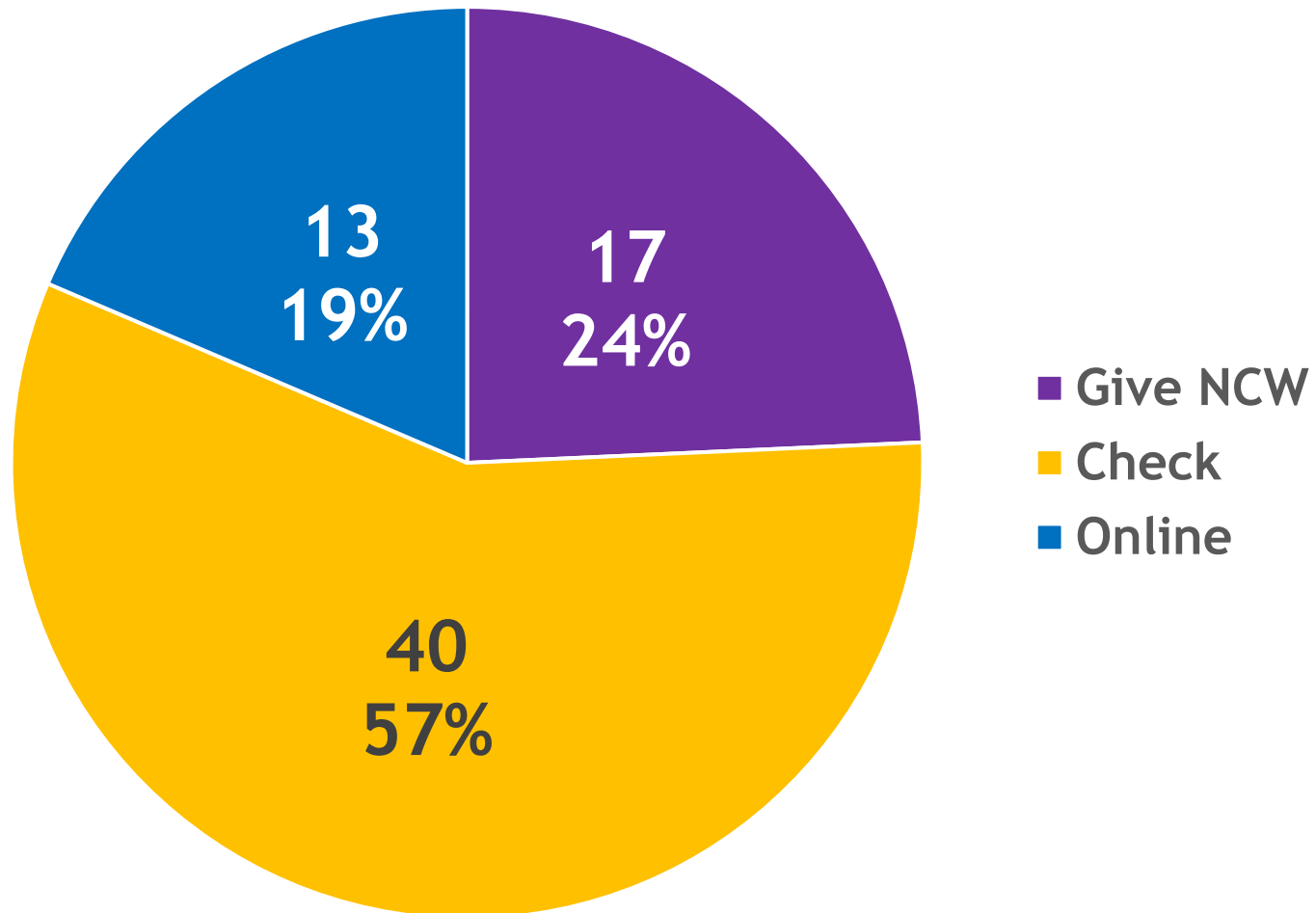
More information here.

Funding Request

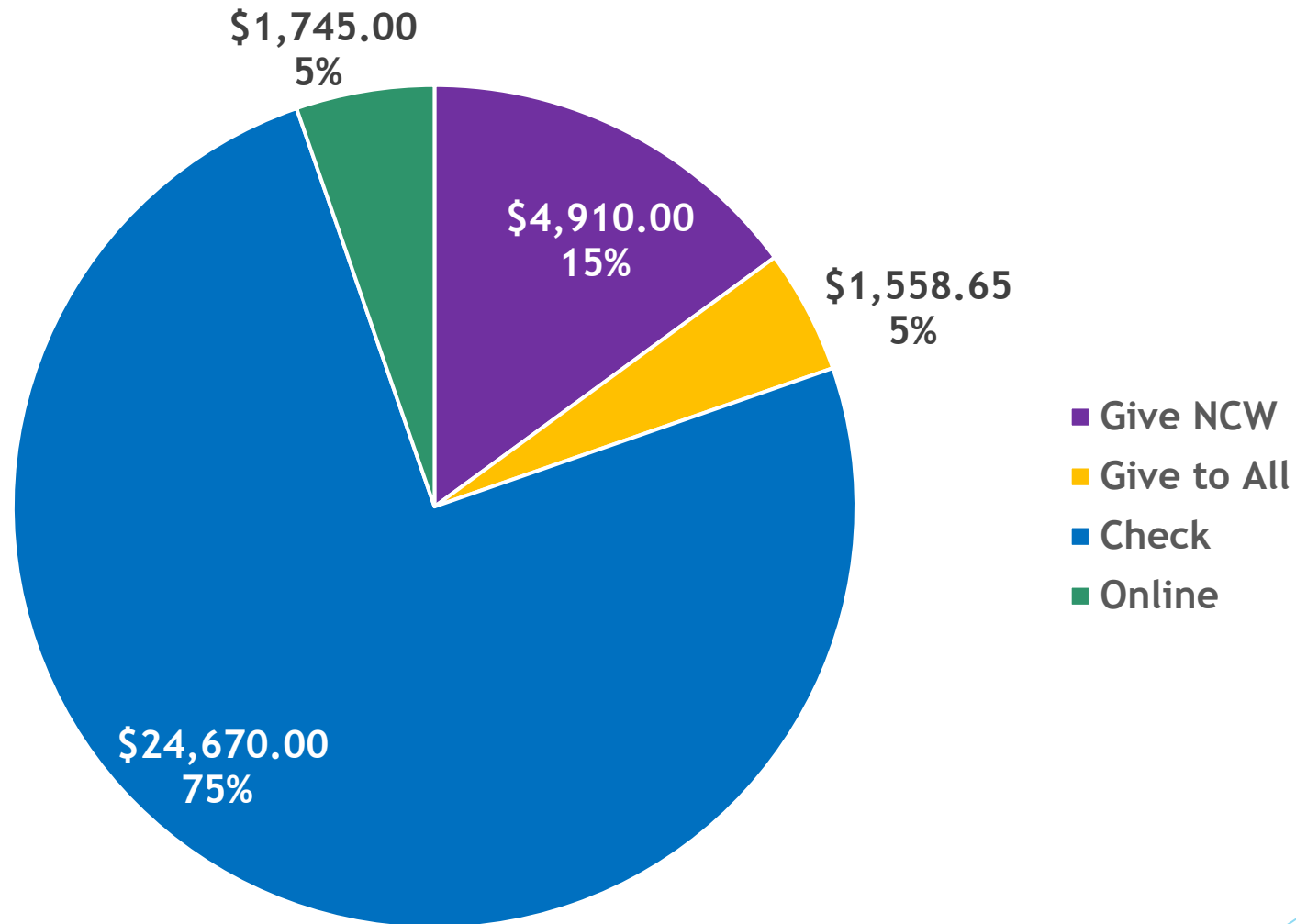
- ▶ Guest representative from the Colville Tribes attending the meeting:
 - ▶ Tammy James, Employment & Education Director
 - ▶ Wendell George, Tribal Elder and former WVC trustee
 - ▶ Arnie Marchand, Tribal Elder and former WVC Omak Foundation board member
- ▶ Funding request to support the Washington State Indian Education Summer Teaching Institute ([more information here](#))
- ▶ Anticipated ask amount: \$10,000

Year-End Results

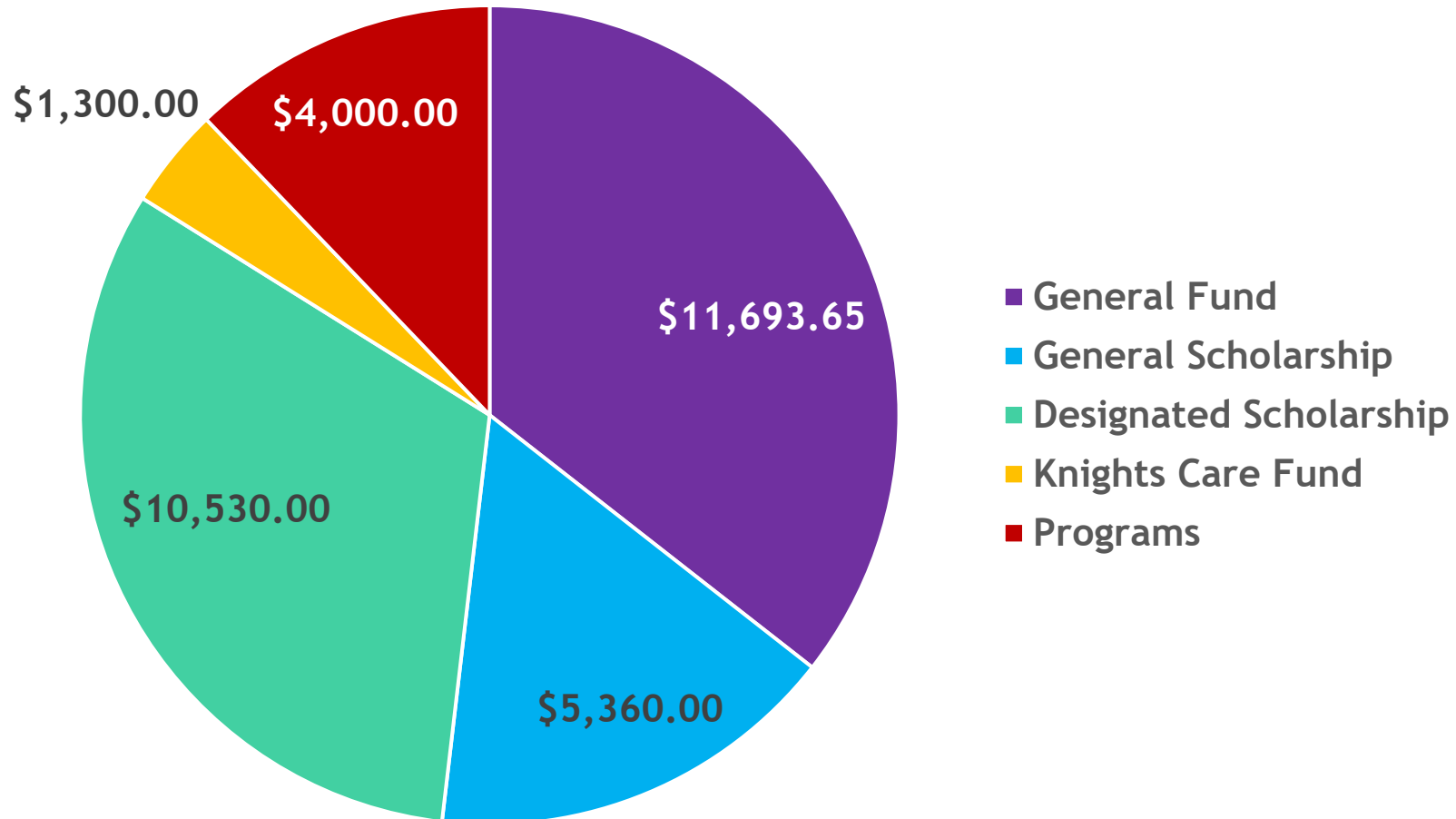
Gift Source



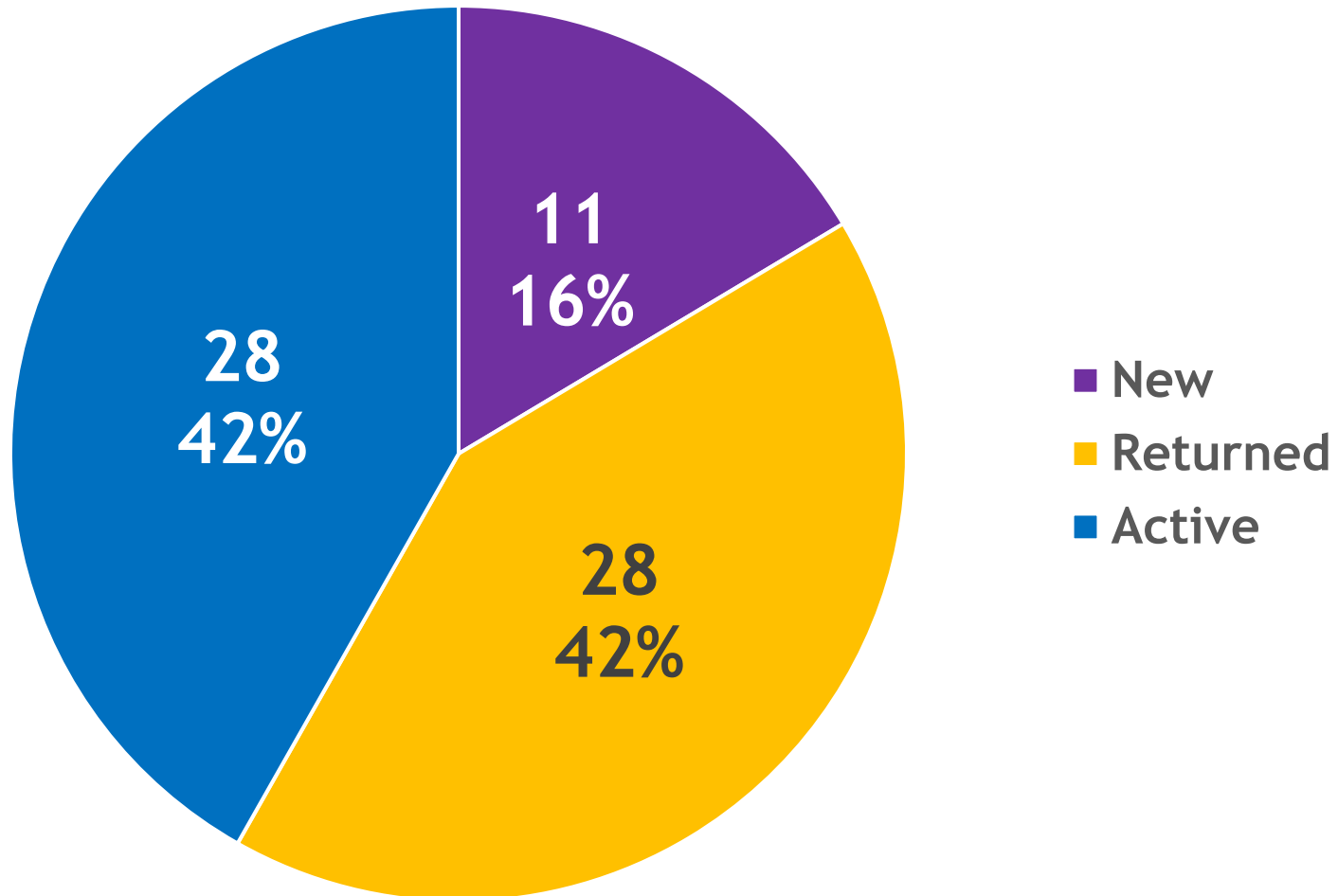
Total Raised: \$32,883.65



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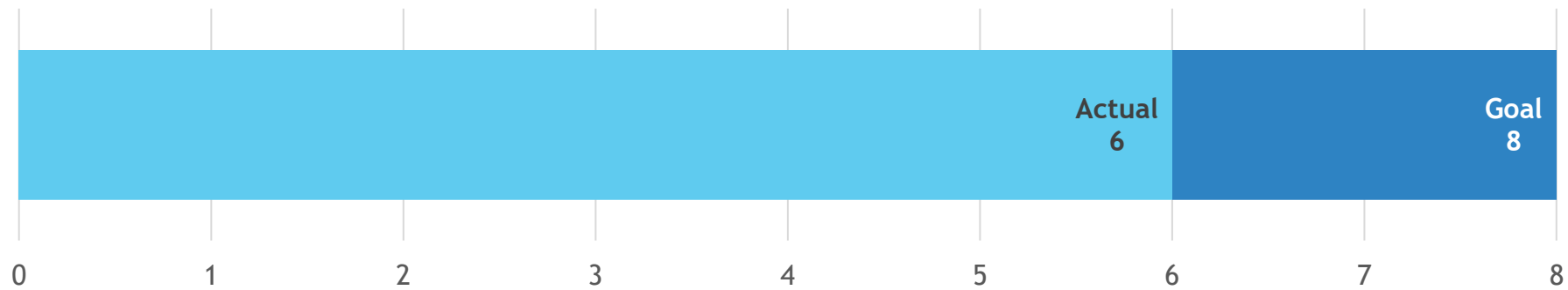


Total Donors: 70

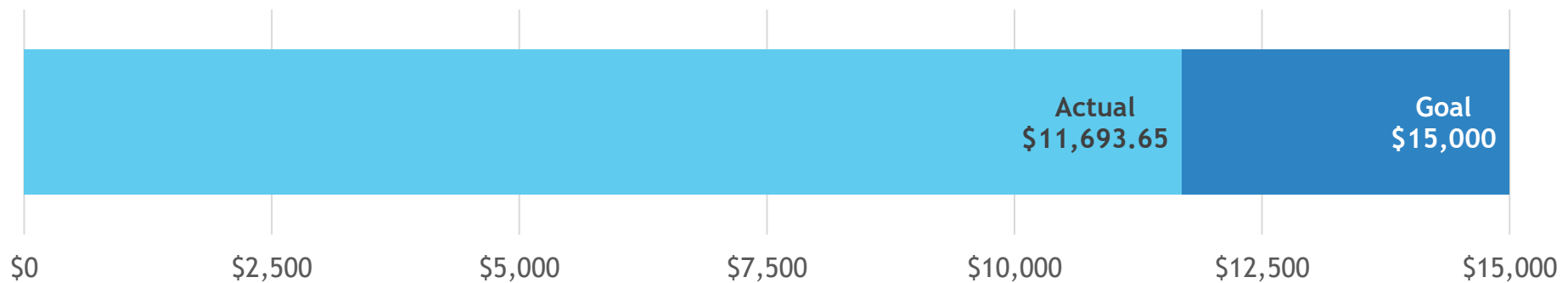


Goal Outcomes

Board member testimonial videos

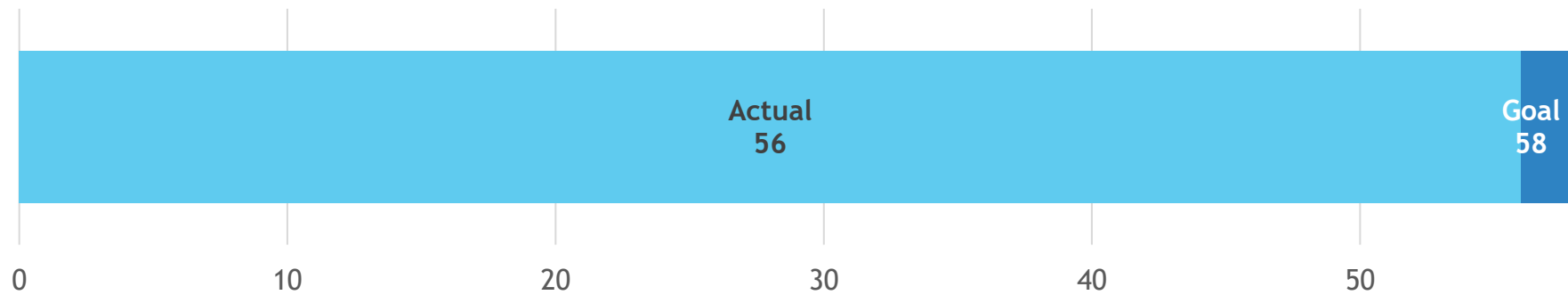


Money raised for Annual Fund



Goal Outcomes

Donor response rate (15% of list)



New Donors



Goal Outcomes

Matching Gifts

1. *Collective gift from the board: \$1,650*
2. *Anonymous for scholarships: \$5,000*

Board Engagement

Engagement Areas



Meeting
Participation



Scholarship
Application
Evaluation



Financial Support



Fundraising
Support



Appeal Support

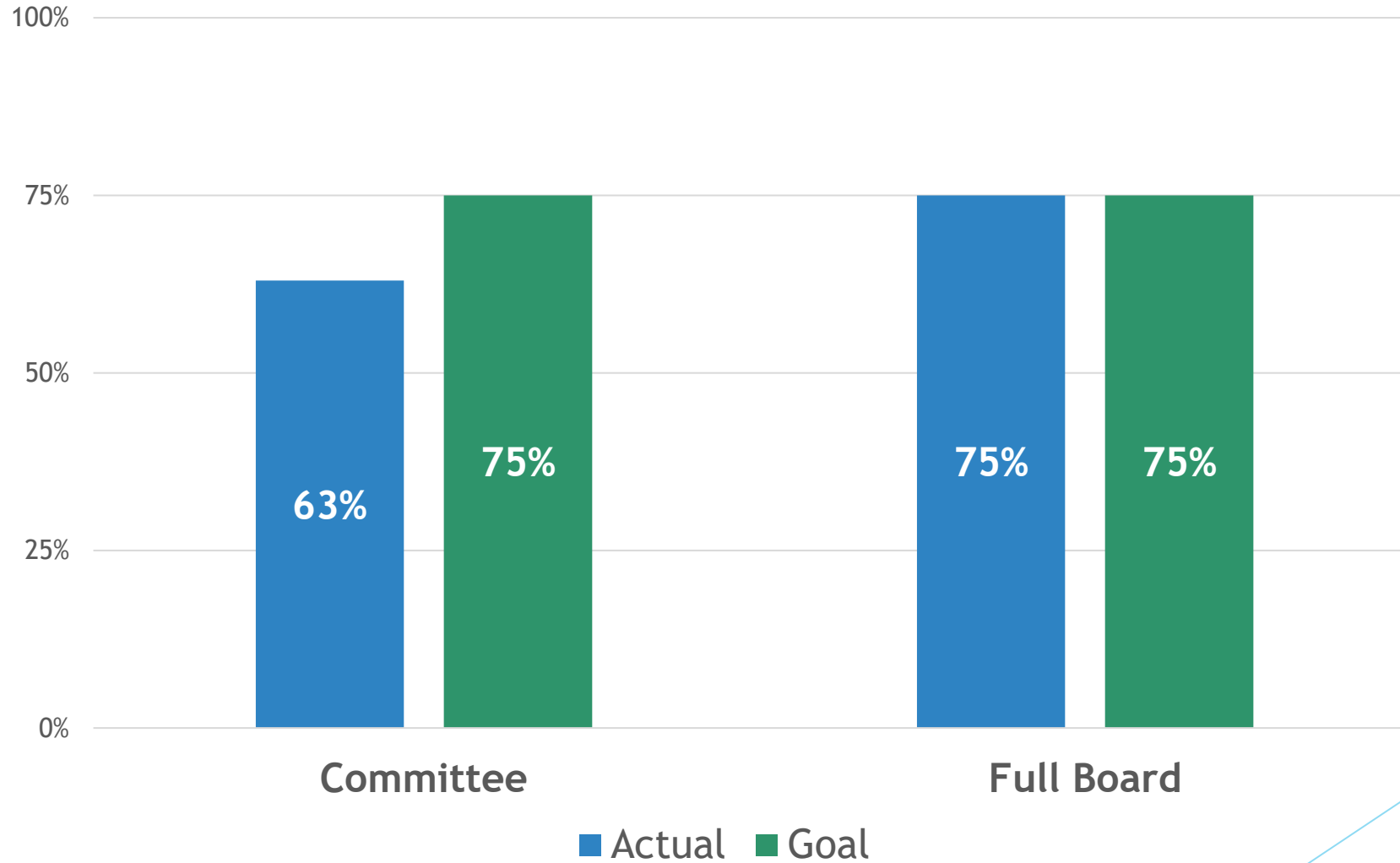


Social Media
Support

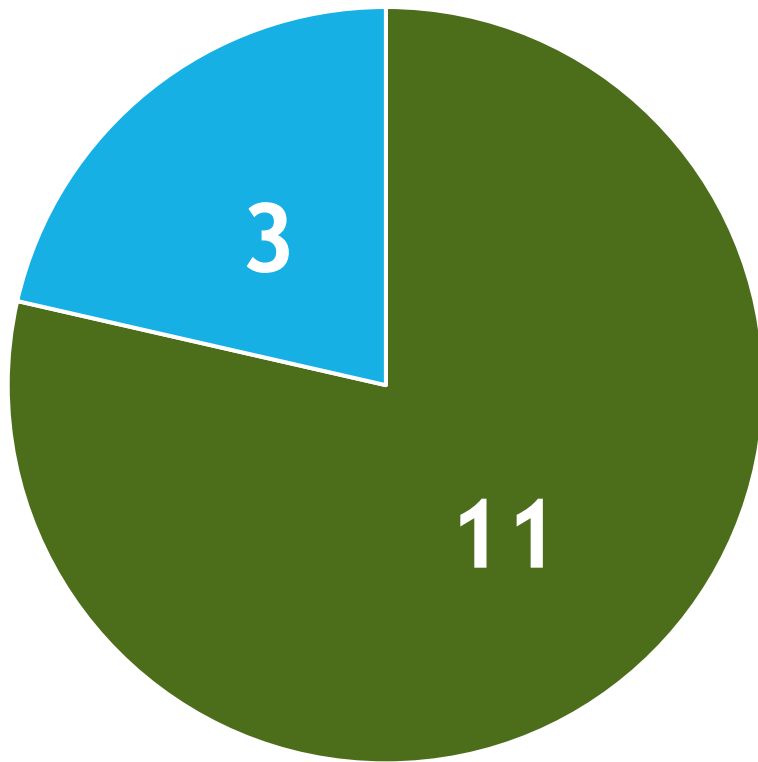


Event Support

Meeting Attendance



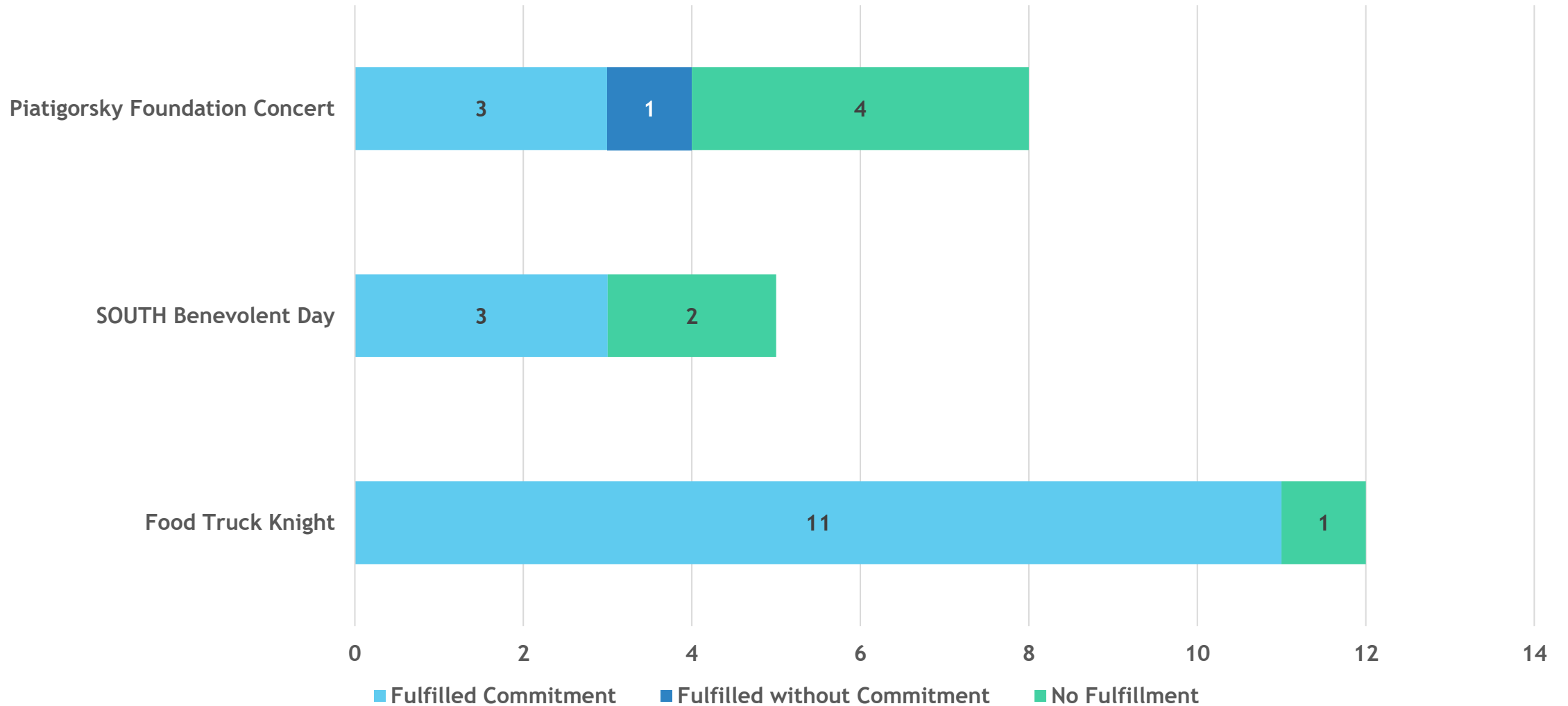
Financial Support



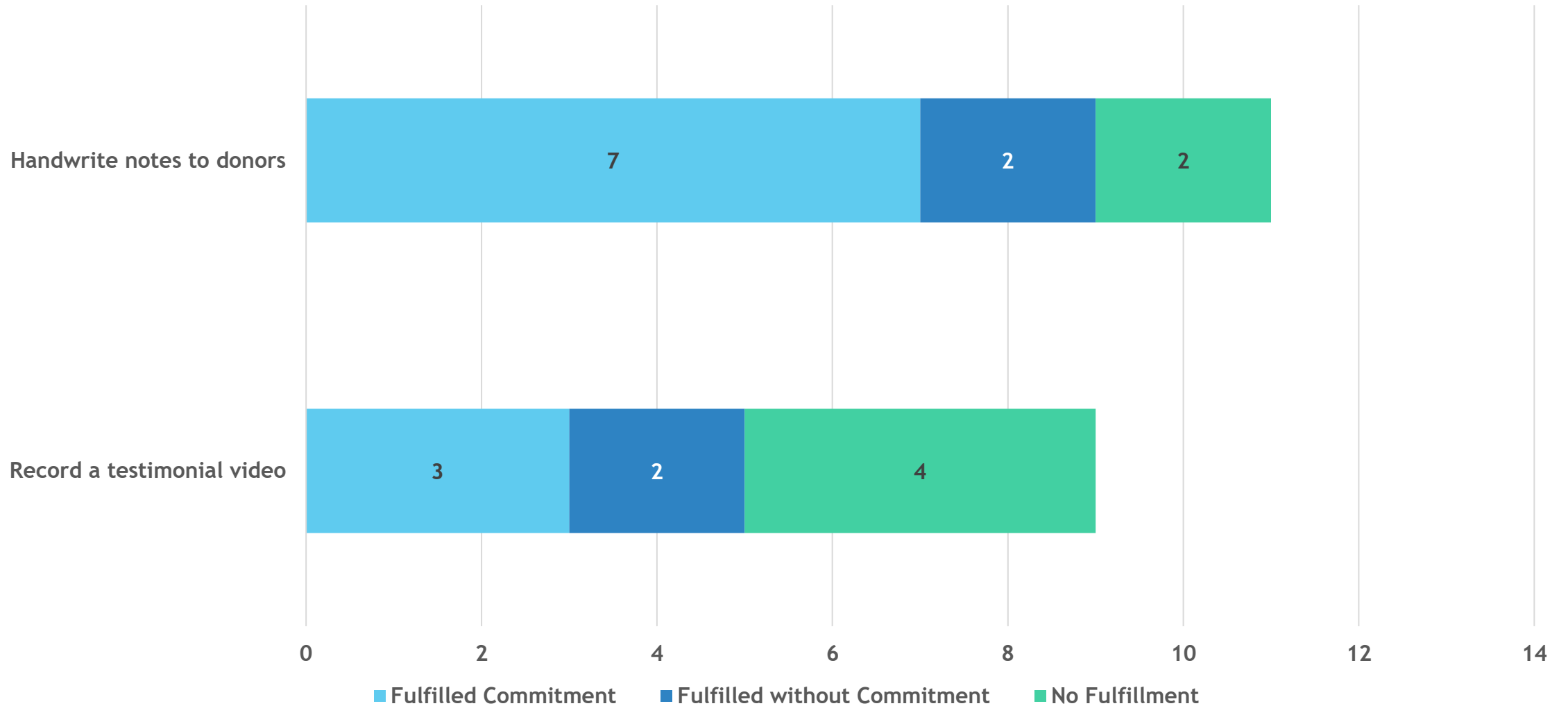
■ Donated

■ No Donation Yet

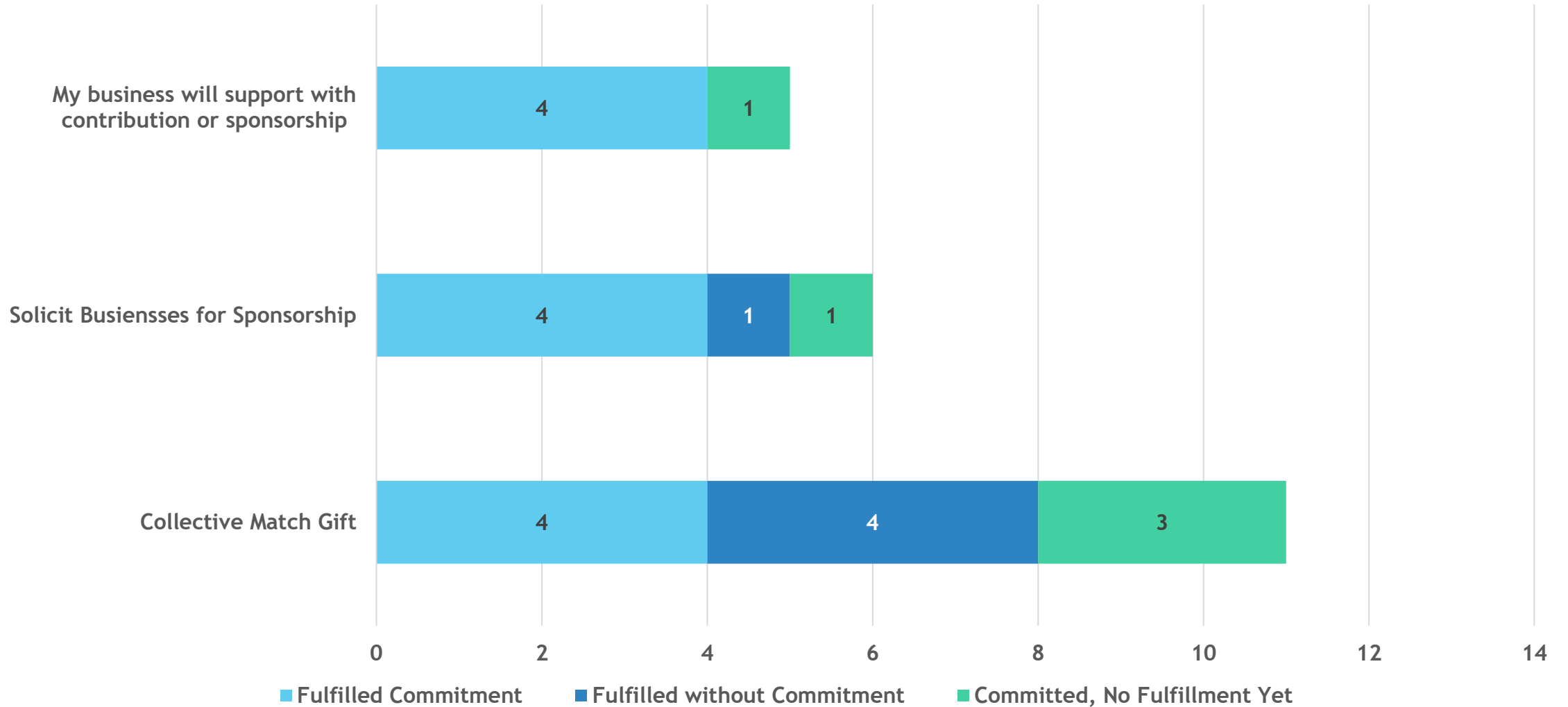
Event Support



Appeal Support



Fundraising Support

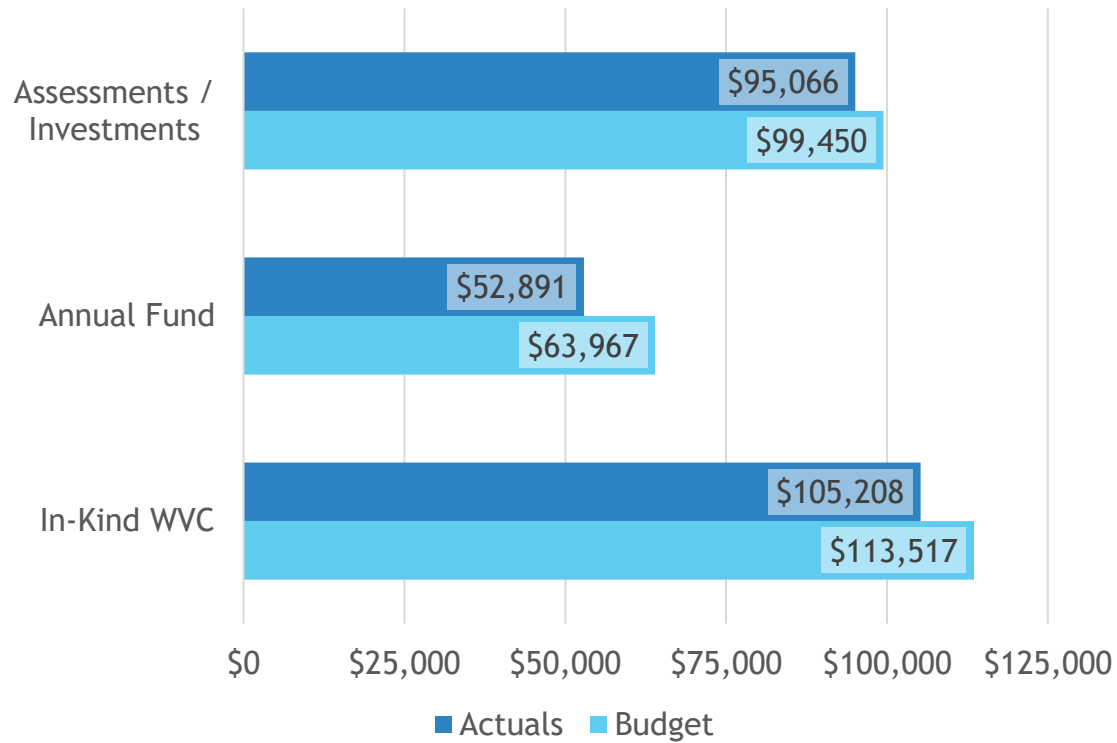


Finance Dashboard

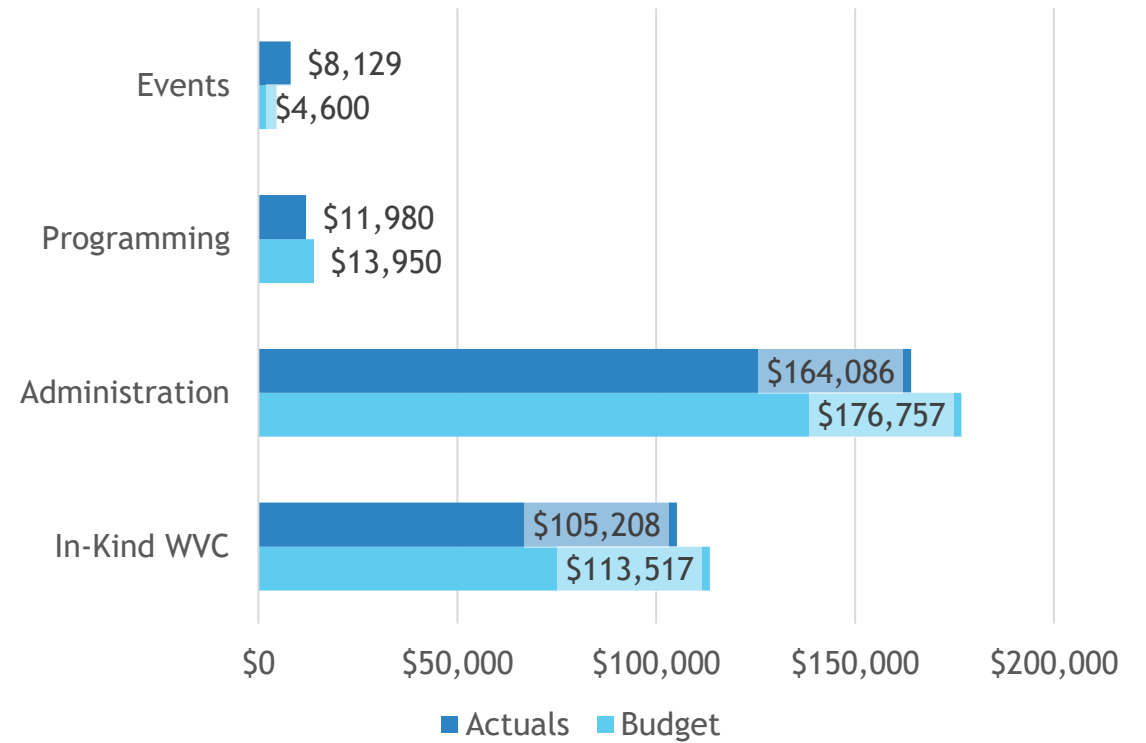
As of 11/30/2024

[Full financial statements online here.](#)

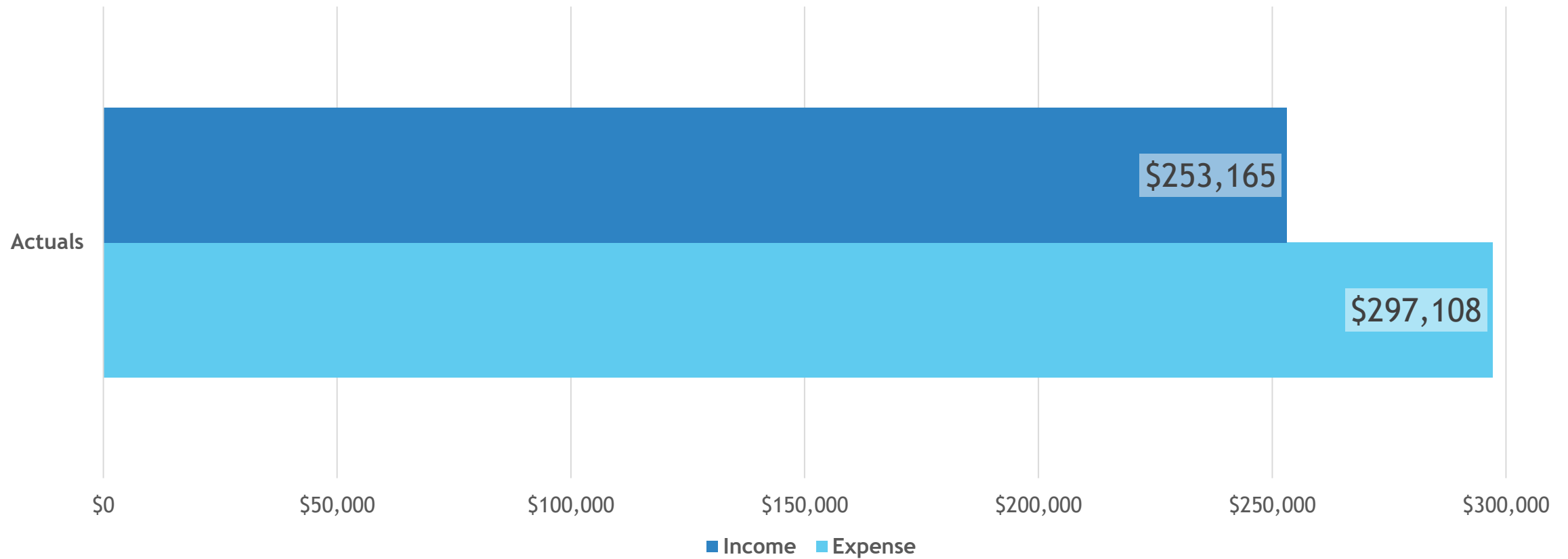
Income



Expense



Operating Income Statement



Operating Income Statement

Financial Sustainability

Current Accounts



Cashmere Valley Bank
Checking Account



Stifel
Stock Account



Community Foundation of NCW
Endowments



Morgan Stanley
General Scholarship Fund

Investment Strategy

- ▶ Revisit discussion from September 2024 executive committee meeting
 - ▶ [Refer to slides 20 to 31](#)
 - ▶ [Meeting minutes](#)
- ▶ Since the conversation, an account with Morgan Stanley has been created
 - ▶ Initiated due to the McArthur estate gift
- ▶ Next Steps?

Appendix

Upcoming Meetings

| Date | Type | Key Topic |
|-------------------|----------------------------|-----------------------|
| February 24, 2025 | Full Board | Business / Governance |
| March 3, 2025 | Budget & Finance Committee | Endowment Allocation |
| March 10, 2025 | Executive Committee | |
| March 17, 2025 | Full Board | Development Activity |

| Name | Date | Time | Location | Purpose | Audience |
|----------------------------------|-----------------------|------------------|-----------------------------|-----------------------------|---------------------------------|
| Knight at the Wild | Friday February 21 | 7 - 10pm | Town Toyota Center | Stewardship | WVC payroll donors |
| Headshot Day Wenatchee | April 10 | TBD | WVC Wenatchee | Cultivation | WVC students & employees |
| Headshot Day Omak | April 15 | TBD | WVC Omak | Cultivation | WVC students & employees |
| WVC Alumni Week | May 14-17 | TBD | Wenatchee Valley College | Cultivation & engagement | WVC Alumni |
| Foundation Annual Celebration | Thursday June 5 | 5:30 - 7:00pm | WVC Wenatchee | Stewardship | Donors, volunteers, students |

Upcoming Events