



## **Full Board**

February 24, 2025

12:00 p.m.	Call to Order Consent Agenda	Joshua Wood
12:03 p.m.	Guest Presentation: <i>Timx Institute</i>	Tammy James
12:20 p.m.	Development Director Update <ul style="list-style-type: none"> <li>• Business Sponsorships</li> <li>• Knights Collective</li> </ul>	Lupe Brito
12:30 p.m.	Discuss: Board Engagement	Rachel Evey
12:45 p.m.	Discuss: Board Recruitment	Rachel Evey
12:55 p.m.	Executive Director Update <ul style="list-style-type: none"> <li>• Staffing</li> <li>• Finance Highlights</li> <li>• Appendix Material Q&amp;A</li> </ul>	Rachel Evey

# Agenda

# Consent Agenda

- ▶ Meeting Minutes
  - ▶ [November 18, 2024](#)
  - ▶ [December 16, 2024](#)
- ▶ [Recap Report: Year-End Appeal](#)

# Guest Presentation

## *Timx Institute*

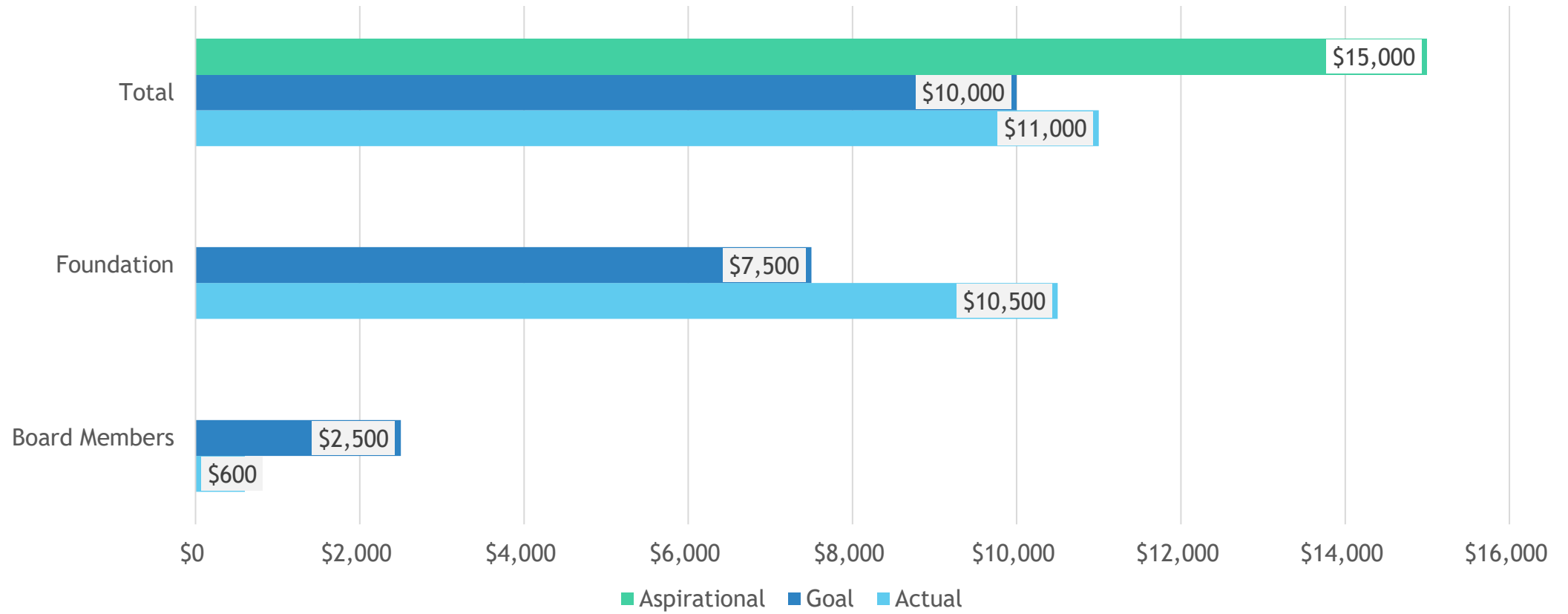
[More information here.](#)

# Development Director Update

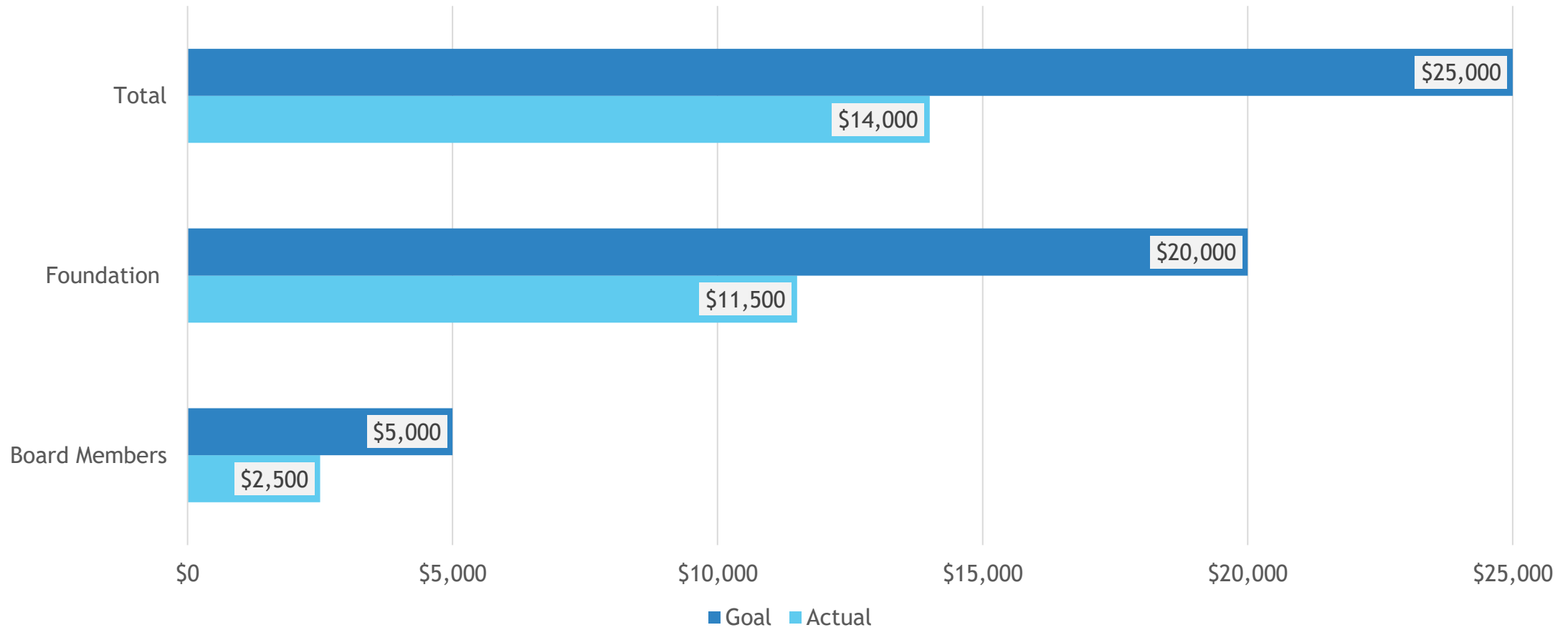
# Business Sponsorship Goals

\$35,000 secured in business sponsorships

- ▶ \$25,000 for Food Truck Knight
  - ▶ \$5,000 secured by board members
- ▶ \$15,000 for WVC Alumni Week
  - ▶ \$2,500 secured by board members

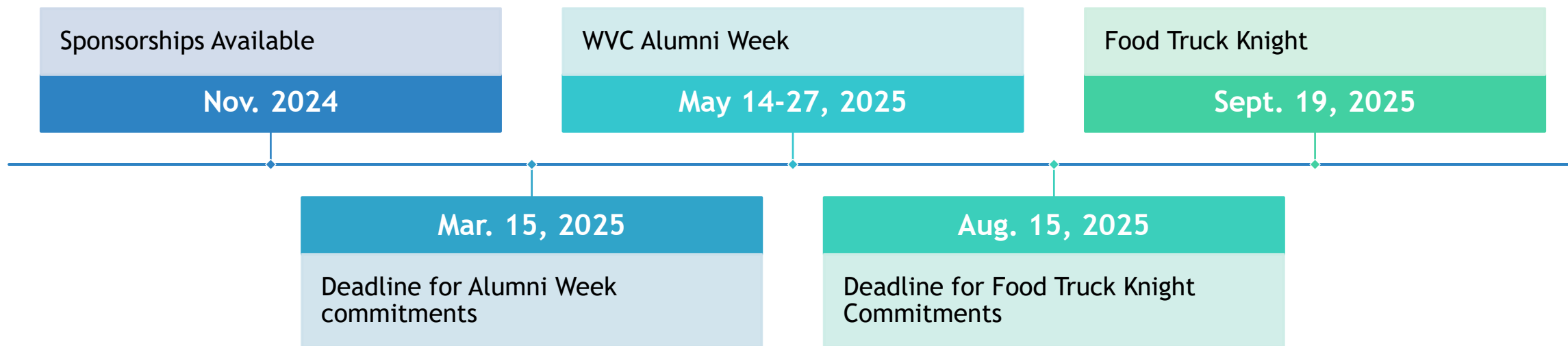


# WVC Alumni Week Sponsorship



# Food Truck Knight Sponsorship





# Timeline

# Keep In Mind

- ▶ There's still time to secure sponsorships.
- ▶ If you don't feel comfortable making an ask, introduce the business to Lupe.
- ▶ If the business says no...
  - ▶ There's always next year.
  - ▶ There are other ways to give (e.g. scholarship, emergency assistance, general support).
  - ▶ The foundation also needs volunteers.

# Knights Collective

- ▶ Engaging volunteers to strengthen and support the foundation's initiatives
- ▶ Expanding the capacity of foundation staff and board members
- ▶ Quarterly planning meetings and newsletter to share volunteer opportunities
- ▶ Volunteers will be invited to the annual celebration and listed in the annual report



# Engagement Check-In



Strengthen board  
engagement and  
governance



Grow donor base



Strategically expand  
grants and awards



Increase community  
awareness

# Strategic Goals

# Keep In Mind

- ▶ Metrics are in comparison to what the board committed at the August retreat.
- ▶ Commitment form and quarterly check-ins are new this year.
- ▶ The year isn't over yet! This just a check-in for September to December.



# Fall Activities

## Goals

### Strategic Goals

### Active Goals

- Business Sponsorships
- Year-End Appeal

### Recap Reports

- Food Truck Knight - Sept. 20, 2024
- Lunch & Learn: Estate Plans - Oct. 22, 2024
- Piatigorsky Foundation Concert - Oct. 29, 2024
- SOUTH Benevolent Day - Nov. 7, 2024

[wvc.edu/boardportal](http://wvc.edu/boardportal)



# Engagement Areas



Meeting  
Participation



Scholarship  
Application  
Evaluation



Financial Support



Fundraising  
Support



Appeal Support



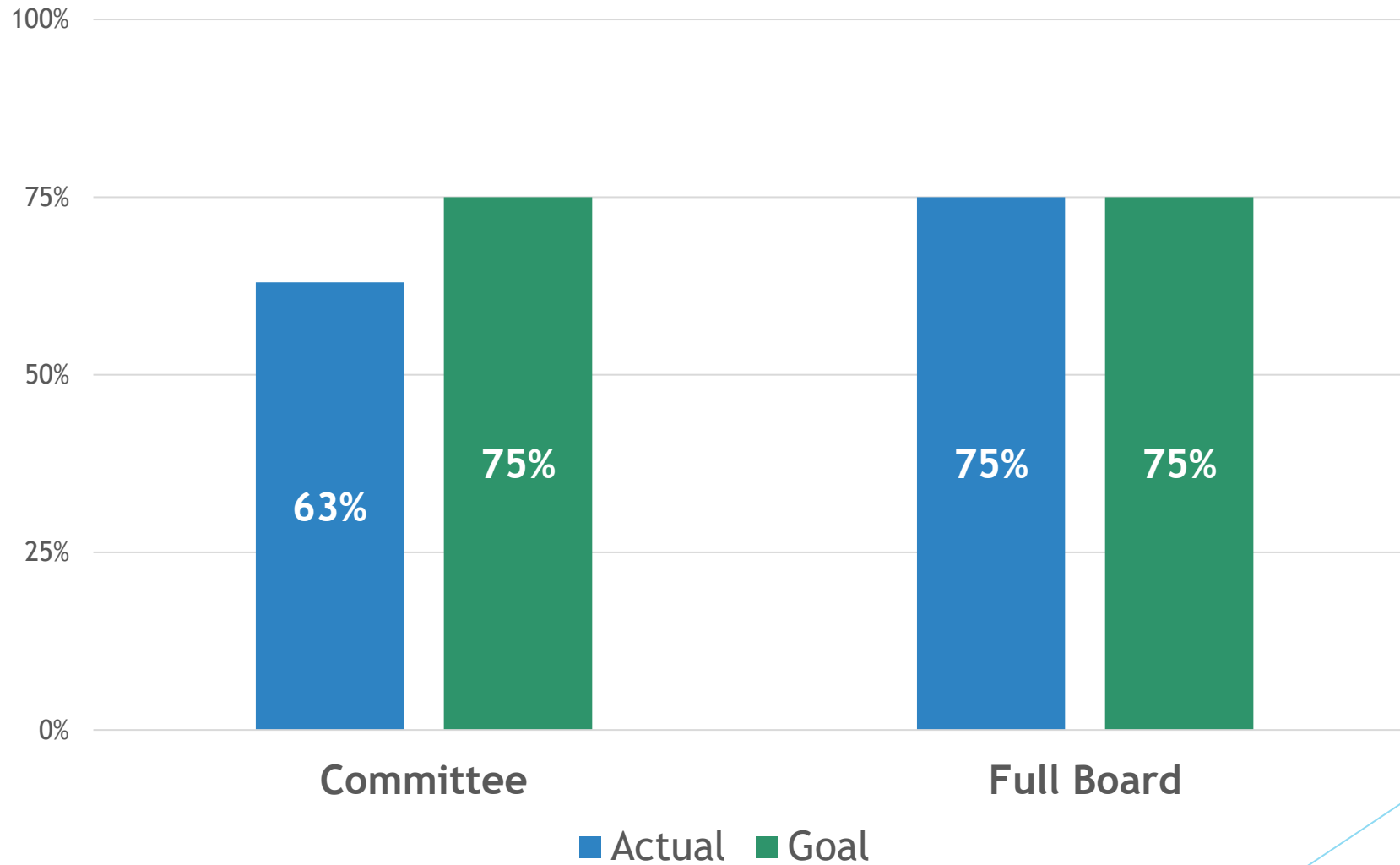
Social Media  
Support



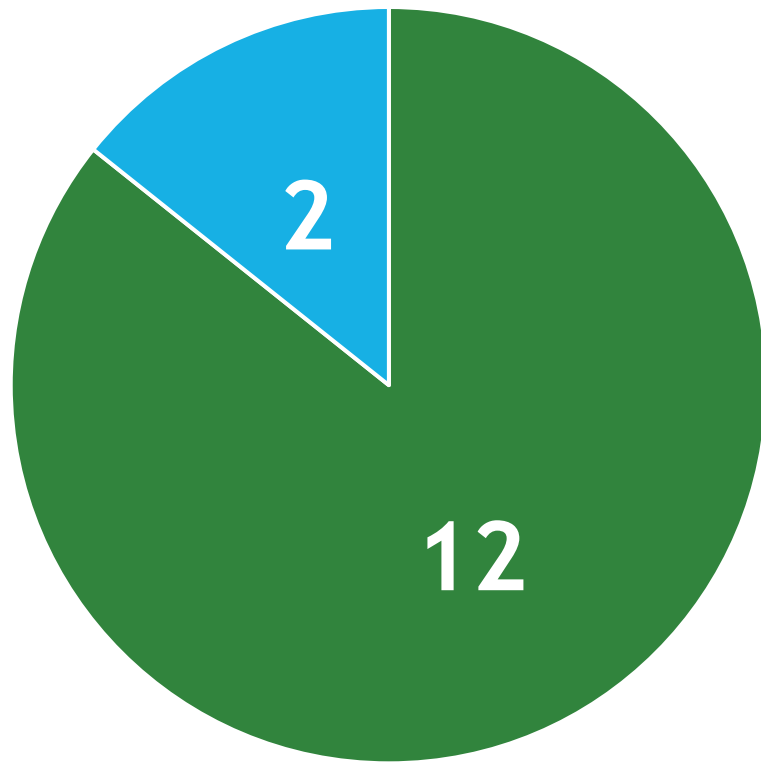
Event Support



# Meeting Attendance

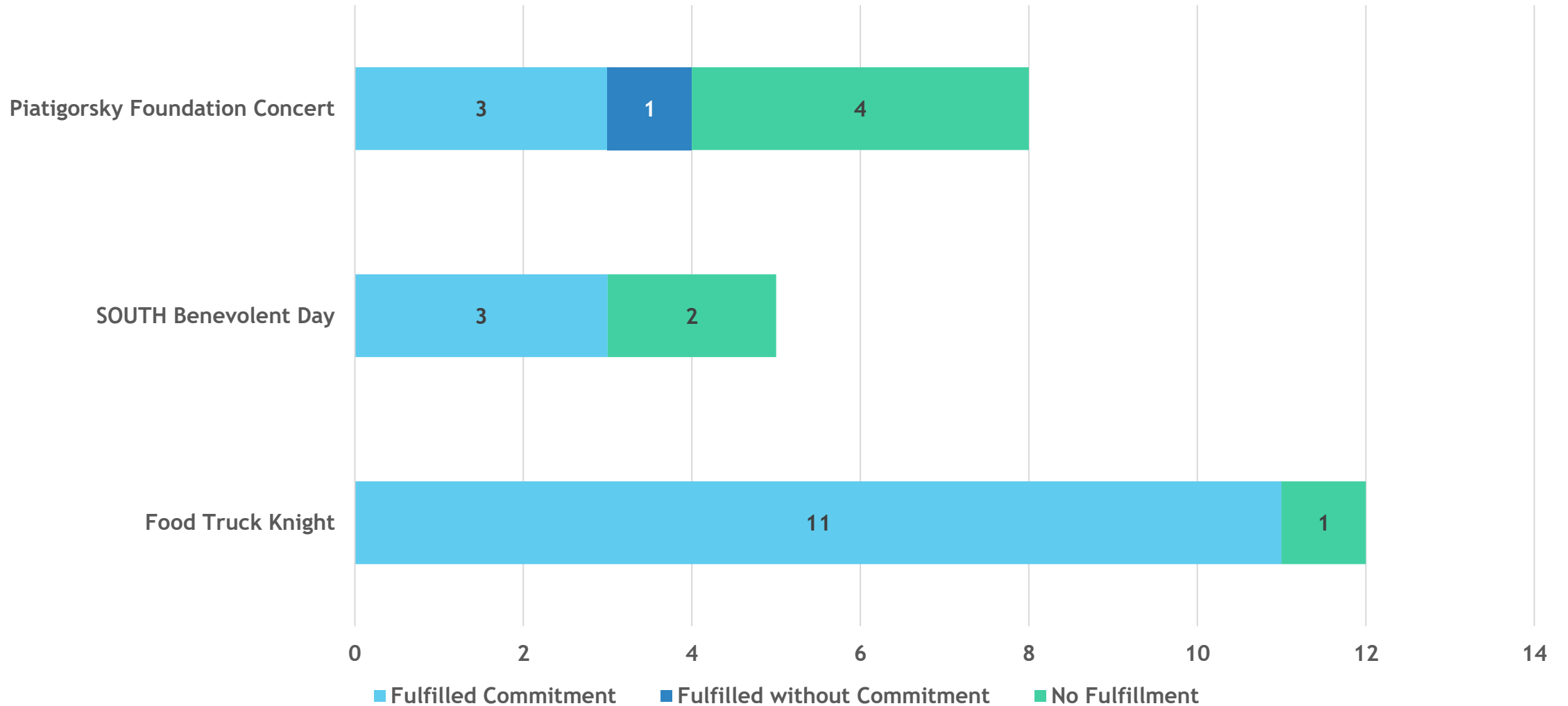


# Financial Support

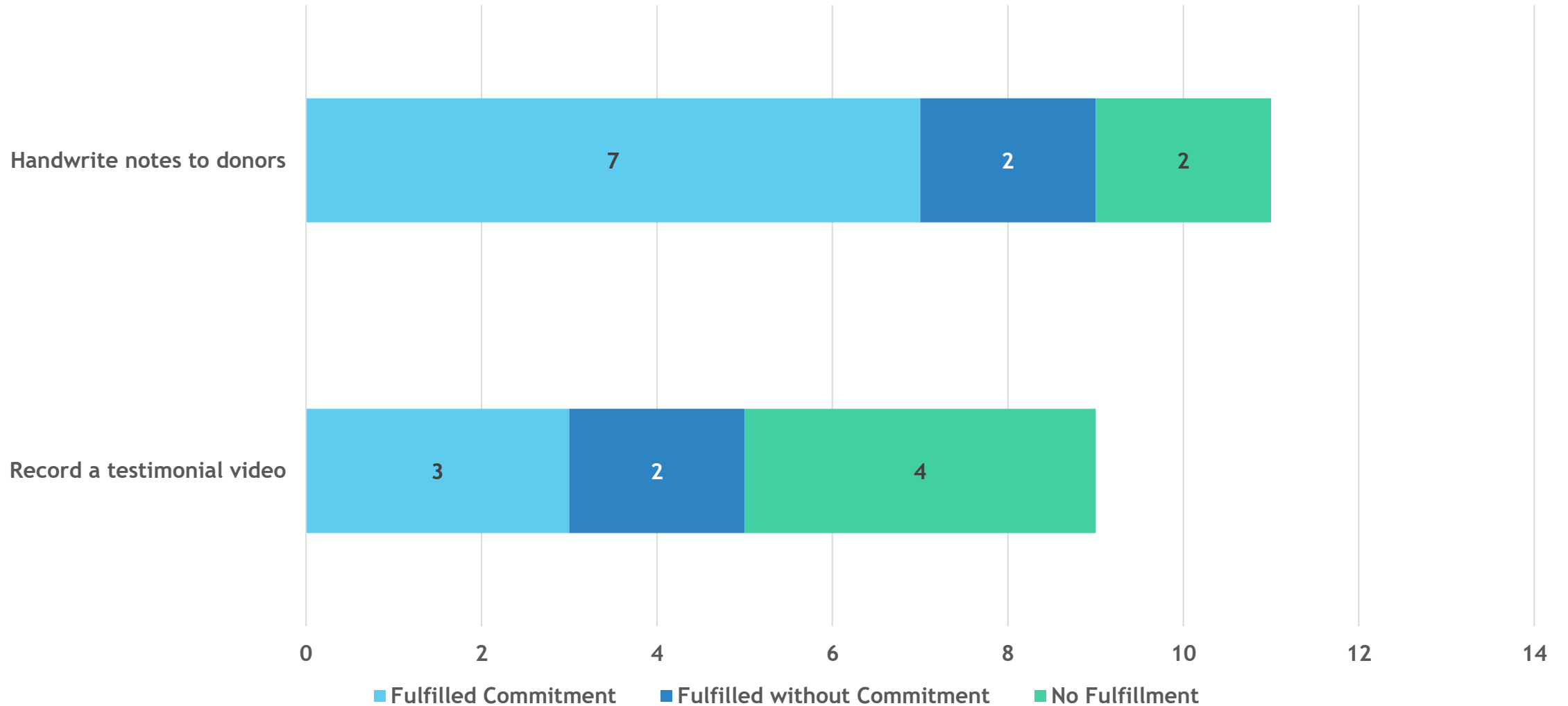


- Donated
- No Donation Yet

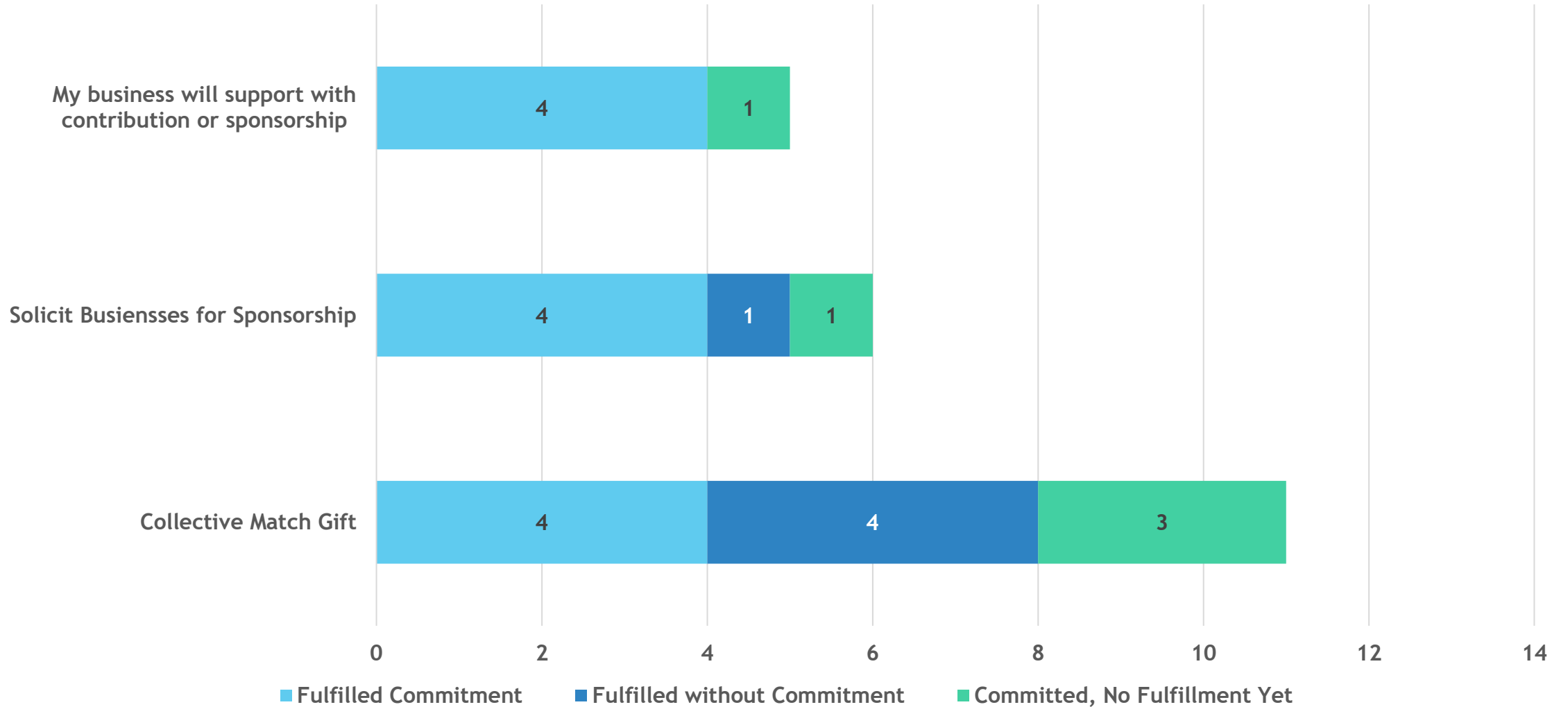
# Event Support



# Appeal Support



# Fundraising Support



# Feedback?

Are we measuring board engagement and impact in a meaningful way?

Is the check-in helpful to keep board members accountable to their self-made goals?

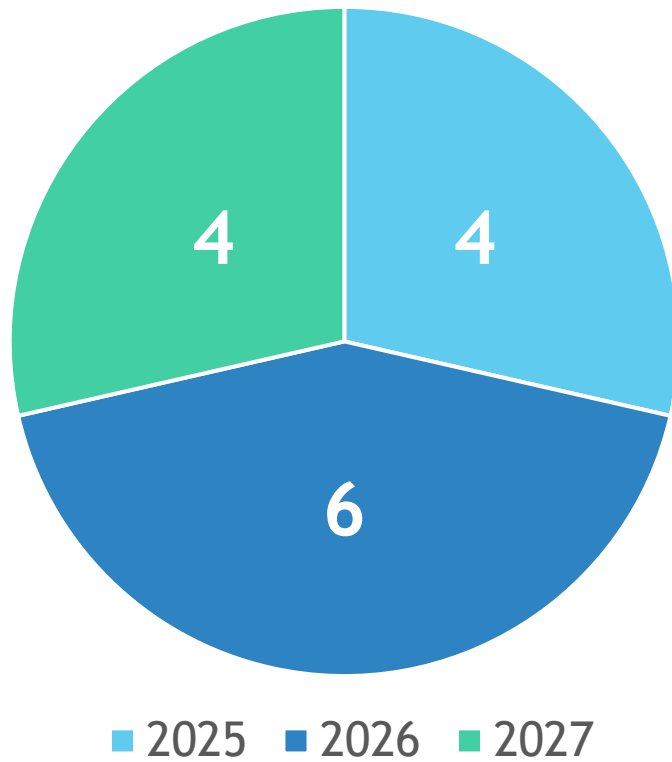
Are there adjustments we should make?



# Board Recruitment

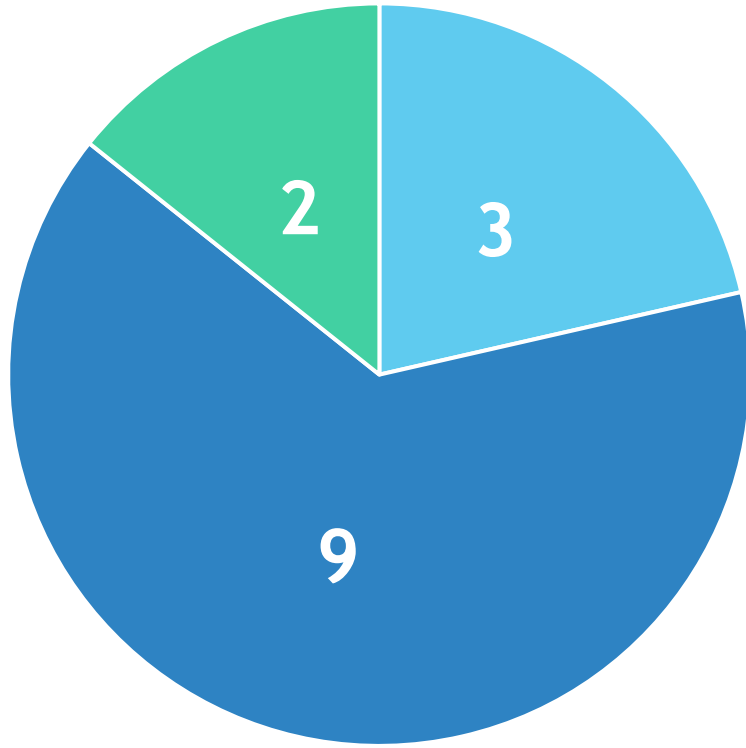
# *Current Board Makeup*





- ▶ 2025
  - ▶ Brenda Alcala, Jennifer Faulconer, Danielle Marchant, Joshua Wood
- ▶ 2026
  - ▶ Xavier Arinez, Jessica Gilmore, Don Gurnard, Jorden Jessup Bullock, Lyle Markhart, Brett Peterson
- ▶ 2027
  - ▶ Bianca Ebreo, Ron Lodge, Cathy Rixey, Steve Wilkinson

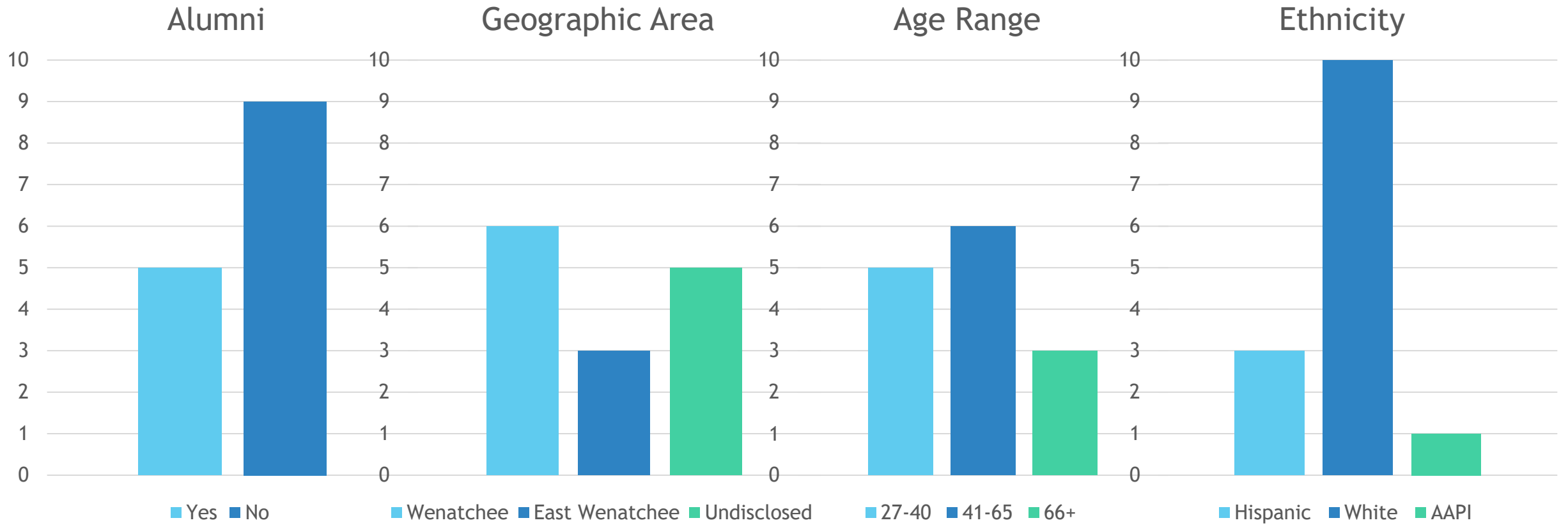
# Members by Term Ending



■ 1st Term ■ 2nd Term ■ 3rd term or more

- ▶ 1<sup>st</sup> Term
  - ▶ Joined the board in 2022 or 2023
  - ▶ Served less than 3 years
- ▶ 2<sup>nd</sup> Term
  - ▶ Joined the board between 2019 to 2021
  - ▶ Served 4 to 8 years
- ▶ 3<sup>rd</sup> term or more
  - ▶ Joined the board before 2019
  - ▶ Served more than 8 years

# Members by Term on the Board



# Member Identity

- ▶ Accounting (3)
- ▶ Banking / Mortgage
- ▶ Education / Tech
- ▶ Finance
- ▶ Healthcare (2)
- ▶ Law / Legal
- ▶ Non-Profit
- ▶ Realtor / Builder
- ▶ Residential Appraiser
- ▶ Retired

# Member Industries

# *New Member Recruitment*

# Discussion

- ▶ What are our representation gaps?
- ▶ How do we identify impactful candidates?
- ▶ What qualities (other than fulfilling basic expectations) should candidates have?

# Examples

## Representation Gaps

- ▶ Agriculture industry
- ▶ Young professionals
- ▶ Hispanic community
- ▶ Major employers
  - ▶ PUD
  - ▶ Microsoft

## Identifying Candidates

- ▶ 30 under 35 alumni
- ▶ LinkedIn
- ▶ Chamber Leadership Facebook group
- ▶ Service clubs (e.g. Rotary, Lions)

## Now thru March

Connect Rachel with potential board members.

## April

Interested candidates will submit an application for review.

## June 16

Board candidates as guests at full board meeting.

Intro meetings for potential members with Rachel and Josh or Jordan.

## April

Applications provided to the full board for review.

## May 19

# Next Steps



# Executive Director Update

# Staffing

## ▶ Admin Assistant 3

- ▶ Carolina Curiel begins March 3.

## ▶ Program Manager

- ▶ Replacement position for Ellora La Shier.
- ▶ Position will be updated and posted as Foundation Program Manager. Duties will include running scholarship application cycle, volunteer management, and events coordination.
- ▶ Goal: position posted by end of January, filled by April.

# Finance Highlights

- ▶ Budget & Finance Committee will determine the endowment allocation amount for 2025-26 at their March 3 meeting.
- ▶ Extension confirmation letter for 990 filing received from the IRS.
- ▶ Total assets were at \$17.8 million as of Nov. 30, 2025, with \$1.68m in unrestricted, \$1.3m in temporarily restricted, and \$14.8m in permanently restricted.
- ▶ Operating deficit of \$44k as of November 30, 2024.

# Finance Highlights

- ▶ The \$3.4 million gift from the estate of Shirley McArthur has been received. The gift is permanently restricted for scholarships and currently held in a new Morgan Stanley account.
- ▶ Two scholarships have been recently established:
  - ▶ Cheryl Ann Coopridier Memorial Scholarship
  - ▶ Puget Sound Energy Foundation Powerful Scholars

# Appendix

# Upcoming Meetings

Date	Type	Key Topic
March 3, 2025	Budget & Finance Committee	Endowment Allocation
March 10, 2025	Executive Committee	
March 17, 2025	Full Board	Development Activity

Name	Date	Time	Location	Purpose	Audience
Headshot Day Wenatchee	April 10	TBD	WVC Wenatchee	Cultivation	WVC students & employees
Headshot Day Omak	April 15	TBD	WVC Omak	Cultivation	WVC students & employees
WVC Alumni Week	May 14-17	TBD	Wenatchee Valley College	Cultivation & engagement	WVC Alumni
Foundation Annual Celebration	Thursday June 5	5:30 - 7:00pm	WVC Wenatchee	Stewardship	Donors, volunteers, students

# Upcoming Events

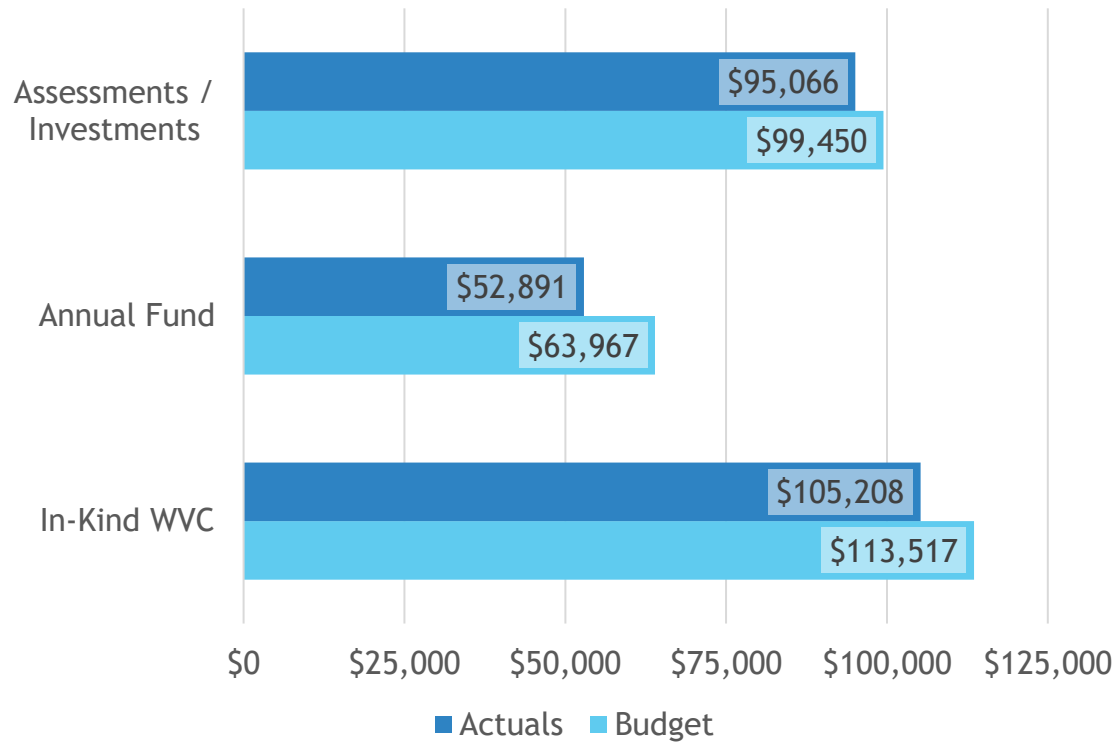
# *Finance Dashboard*

*As of 11/30/2024*

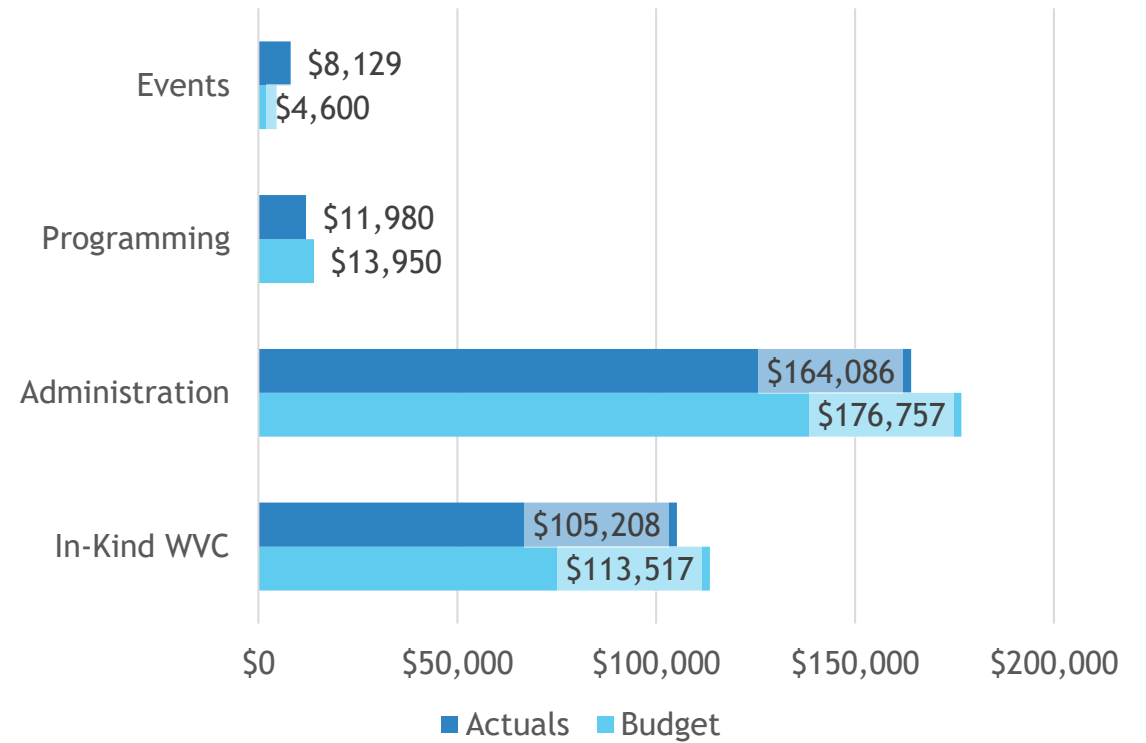
*[Full financial statements online here.](#)*



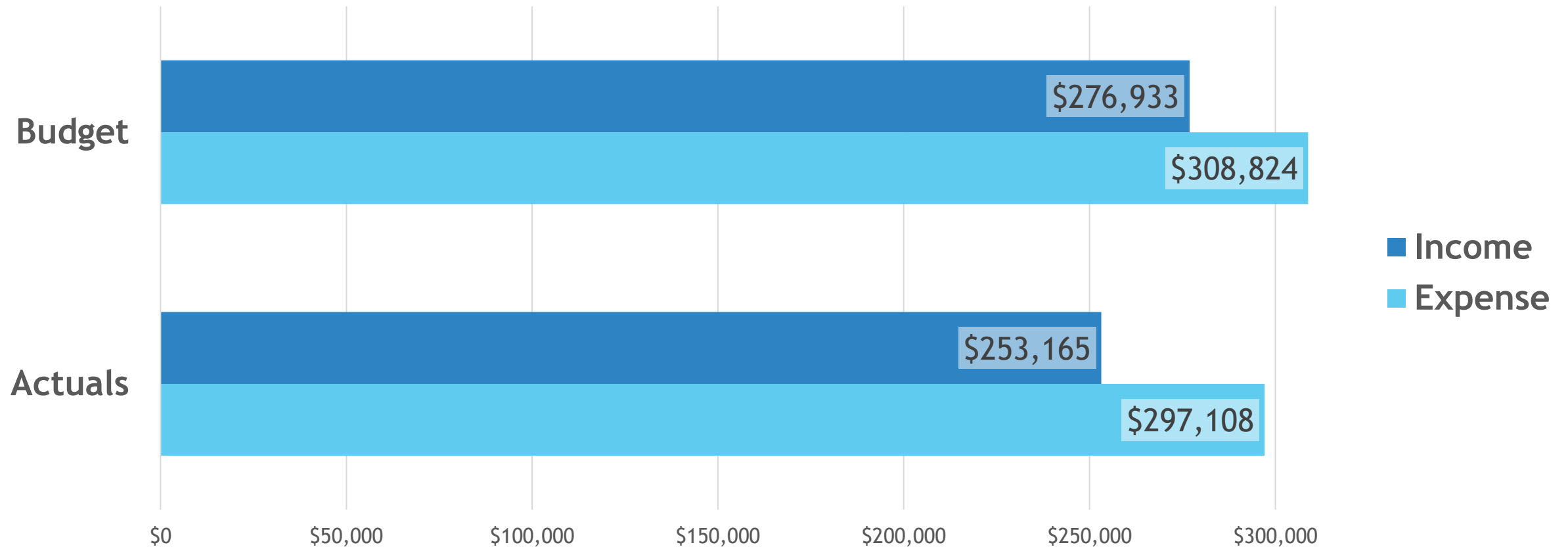
## Income



## Expense



# Operating Income Statement



# Operating Income Statement