



DEVELOPMENT COMMITTEE

AGENDA

Wednesday, October 4, 2023 - 12:00 pm-1:00 pm

Mish ee twee 1305- 3rd floor Conf. Room -- [Zoom](#)

CALL TO ORDER

1) CONSENT AGENDA

- A. June 2023 Minutes

2) OLD BUSINESS

- A. Debrief: Encanto Concierto for WVC
- B. Debrief: Food Truck Knight- *Handout*

3) NEW BUSINESS

- A. 2023-24 Work Plan
- B. Year-End Appeal
 - i. Draft Design
 - ii. Timeline
 - iii. Give NCW

4) OTHER BUSINESS

- A. Development Director
- B. Report to the Full Board

ADJOURNMENT

Upcoming Events:

Upcoming Meetings:

Time

Executive, Mon. 10/9
Full Board, Mon 10/16

4pm
12pm

[Board Portal- click here](#)

[Zoom Link- click to join](#)



DEVELOPMENT COMMITTEE MINUTES

June 12, 2023

Members Present: April Clayton, Daryl Ferguson, Bryce Mackay, Brett Peterson

Members Absent: Jordan Jessup, Danielle Marchant

Staff Present: Rachel Evey, Jill Leonard, Mireya Sanchez

CALL TO ORDER 12:02pm

1) CONSENT AGENDA

- A. May 2023 Minutes approved by consent without changes.

2) OLD BUSINESS

- A. Debrief: Donor Appreciation Night- Overall very positive feedback with around 50 people in attendance. Largely a networking event, with 3 speakers including a student scholar. Handwritten thank-you notes were sent along with video thank-you from Rachel Evey. This event will continue to be built on in the coming years.
- B. Debrief: Knight at the AppleSox- four board members volunteered in the community booth and the will-call table. About half of our reserved ticketholders did not show up, likely due to the weather. Next year we will work on a partnership with the concessions stand with partial proceeds going to the Foundation. We received about 3 tubs full of food pantry donations for the Knights Kupboard. Recommendation from one board member to clarify what kind of event this is since it is sort of split between a donation drive for the food pantry and a community/alumni event. Discussion of how the event purpose overall and how it might be marketed better in the future.
- C. Upcoming Events
 - i. Graduation- Wenatchee ceremony is this Friday. Two board volunteers are needed for the photo booth that the foundation will run during the graduate line-up and waiting period. The graduation committee will also need help setting up and breaking down for the ceremony if volunteers are available.
 - ii. Food Truck Knight- Currently have 17 sponsors totaling around \$15,000. Deadline is Thursday 6/15. Discussion regarding board members' sponsorship. Area rotary clubs will be running the beer garden. We have 9 trucks signed up, Jill will continue recruiting more. Discussion regarding marketing strategy for FTK.
- D. Update: Spring Appeal- initial mail pieces have gone out and we've received many check donations in response to that. The final piece, a postcard, should be going out this week.
- E. Committee Schedule 2023-24
 - i. New Meeting Time: 1st Wednesday at Noon- agreed upon by all members of the committee.

3) NEW BUSINESS

- A. Save the Date
 - i. Board Retreat – September 11- all board members are expected to attend. The business meeting will be from 12-5pm, with the wine social to follow at Norwood

Wine bar from 5-7. WVC cabinet members will be invited to attend along with Trustees, and all are welcome to bring a guest.

- ii. Benevolent Night at München Haus – November 7- promoted on social media, portion of the proceeds from food & drinks will go toward the foundation.
- B. WVC Strategic Plan- During the board retreat on Sept. 11th we will identify benchmarks to measure success of plans brought forward through the SWOT analysis performed this year. These benchmarks will be used to determine what events and donor/board engagement efforts can be considered successful and what success means for us going forward.

4) OTHER BUSINESS

- A. Summer Meeting Schedule- Last year we had meetings over the summer due to fall events. Suggestion to consider keeping the meeting schedule through the summer to make sure we are on track for FTK, even if it's just a quick check-in. Agreement to possibly do this as-needed, tentatively scheduled for the first Wednesday of August for sure as July is booked already.
- B. Report to the Full Board- updates on event planning, mainly. Reminder this committee that the board meeting is the last Monday of the month, 6/26.

ADJOURNMENT 12:31pm

Minutes taken by Mireya Sanchez

TASK	JULY					AUGUST					SEPTEMBER					OCTOBER					NOVEMBER					DECEMBER					JANUARY					FEBRUARY					MARCH					APRIL					MAY					JUNE				
	3	10	17	24	31	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	4	11	18	25	1	8	15	22	29	5	12	19	26	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24								
Development Activities - Events																																																												
Food Truck Knight - Sept. 29																																																												
Piatigorsky Foundation Concert - Nov. 8																																																												
Knight at the Wild - Feb. 9																																																												
Piatigorsky Foundation Concert - TBD																																																												
Donor Appreciation Event - TBD																																																												
Knight at the AppleSox - June TBD																																																												
Development Activities - Appeals																																																												
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Development Committee Review																																																												
Design Finalized																																																												
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E-blast																																																												
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Business Sponsorship																																																												
Partnership Events																																																												
Encanto Concierto for WVC																																																												
Athletics Tailgate & Cornhole Tournament																																																												
Native American Classic (NAC)																																																												
Athletics Golf Tournament & Banquet																																																												
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