



WENATCHEE VALLEY

COLLEGE

— FOUNDATION —

## Annual Board Retreat

September 19, 2022

# Foundation Review

# Teamwork makes the dream work!

- ▶ 23 board members
- ▶ 4.75 staff
- ▶ 40+ volunteers



## Our Purpose

“The Wenatchee Valley College Foundation exists for the exclusive purpose of encouraging, promoting, and supporting education programs, scholarly programs, scholarly pursuits, athletics, alumni relations, and future development in connection with Wenatchee Valley College.”

*Bylaws of Wenatchee Valley College Foundation,  
April 2016*

# Our Identity

## Vision - Adopted Feb. 2020

- The Wenatchee Valley College Foundation envisions an educated, inclusive, prosperous, healthy community.

## Mission - Adopted Oct. 2021

- The Wenatchee Valley College Foundation provides equitable access to education and invests in student success through philanthropy.

# Strategic Goals

1

Remove  
Academic  
Barriers

2

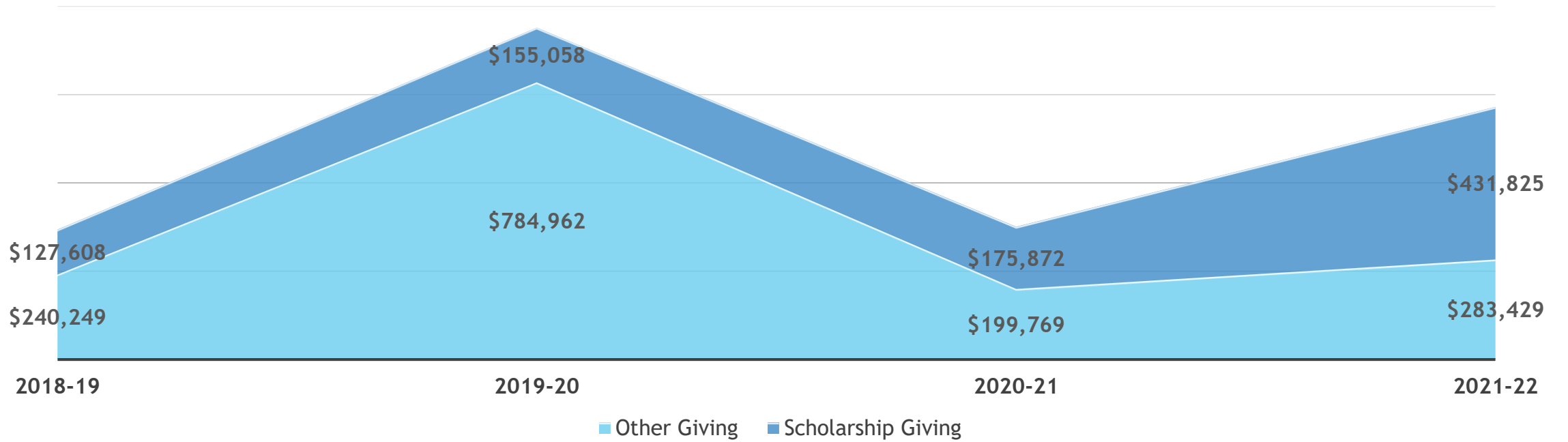
Strengthen an  
Environment of  
Learning

3

Encourage  
Investment in  
an Educated  
Community

# Financial Impact

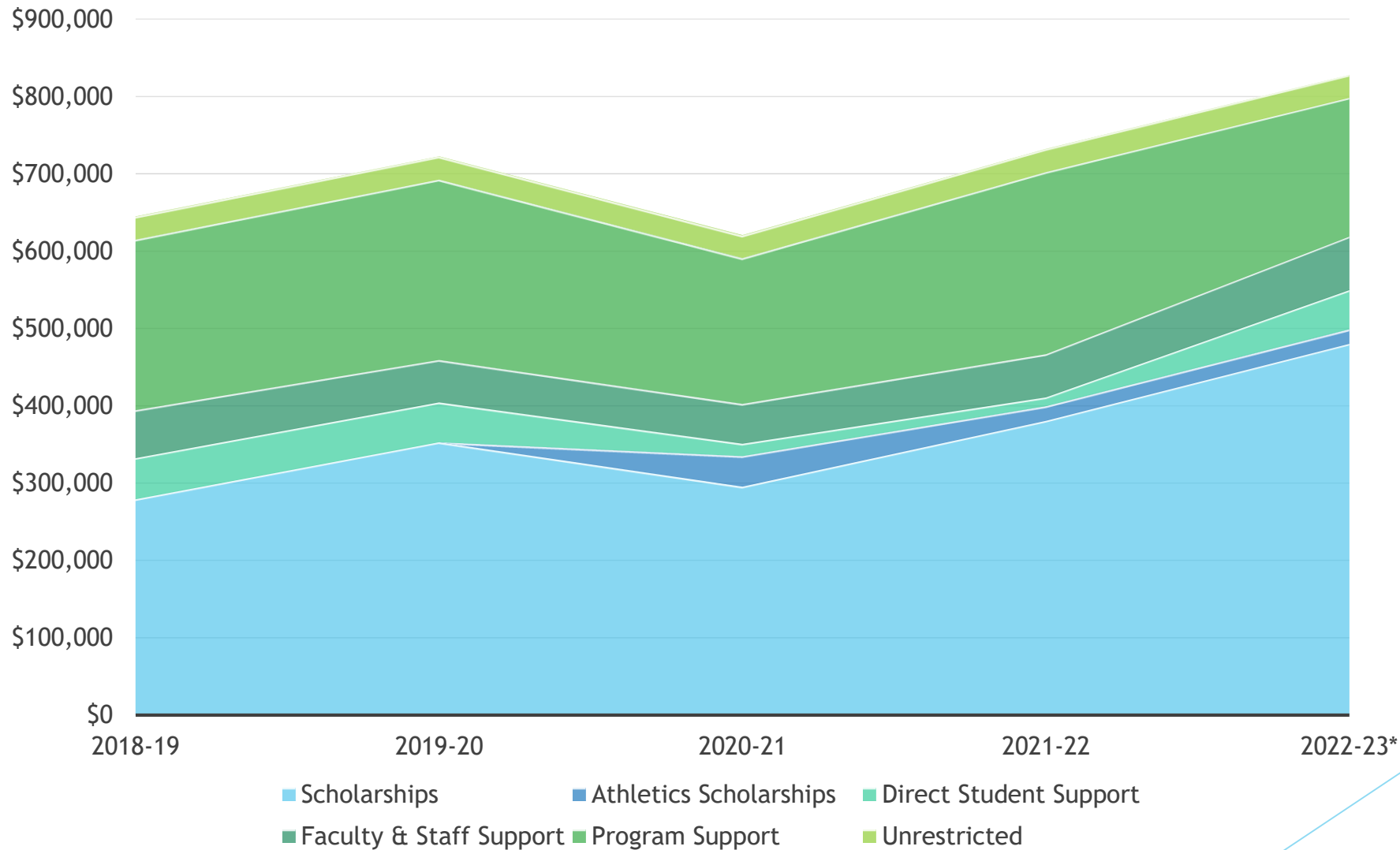
The background features a complex, abstract design of overlapping, semi-transparent blue triangles and polygons. The colors range from light sky blue to deep navy blue. The shapes are layered, creating a sense of depth and movement, particularly on the right side of the frame.



# Contributions & Donations



# Annual Funding



\*Projected  
Does not include Building Futures campaign funds.

# Program Structure

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. These shapes are primarily located on the right side of the slide, creating a modern, layered effect.

# Setting the stage...

## *Challenges*

- ▶ Staff transition
- ▶ Emerging from lockdown
- ▶ Donor priorities firmed up
- ▶ Uncertainty (market activity, in-person activities, etc.)

## *Opportunities*

- ▶ Fully staffed
- ▶ New board committee focused on scholarships
- ▶ In-person activities resumed

**Break**

# Planning for the Future