



## DEVELOPMENT COMMITTEE

### AGENDA

Monday, June 12, 2023 - 12:00 pm-1:00 pm

Wenatchi Hall – Board Room (#2310)

<https://wvc.zoom.us/j/4675301522>

#### CALL TO ORDER

#### 1) CONSENT AGENDA

- A. May 2023 Minutes

#### 2) OLD BUSINESS

- A. Debrief: Donor Appreciation Night
- B. Debrief: Knight at the AppleSox
- C. Upcoming Events
  - i. Graduation
  - ii. Food Truck Knight
- D. Update: Spring Appeal
- E. Committee Schedule 2023-24
  - i. New Meeting Time: 1<sup>st</sup> Wednesday at Noon

#### 3) NEW BUSINESS

- A. Save the Date
  - i. Board Retreat – September 11
  - ii. Benevolent Night at Munchen Haus – November 7
- B. WVC Strategic Plan

#### 4) OTHER BUSINESS

- A. Summer Meeting Schedule
- B. Report to the Full Board

#### ADJOURNMENT

#### Upcoming Events:

Graduation- June 16

#### Upcoming Meetings:

Executive- June 12 4pm

Full Board- June 19 12pm

Board Portal: [www.wvc.edu/boardportal](http://www.wvc.edu/boardportal)



## DEVELOPMENT COMMITTEE MINUTES

Monday, May 8, 2023

**Members present:** April Clayton, Daryl Ferguson, Brett Peterson, Cathy Rixey

**Members absent:** Jordan Jessup, Bryce Mackay, Danielle Marchant

**Staff present:** Rachel Evey, Jill Leonard, Mireya Sanchez

### CALL TO ORDER 12:02pm

#### 1) CONSENT AGENDA

- A. April 2023 Minutes approved by consent with no changes.

#### 2) OLD BUSINESS

- A. Distinguished Alumni- Rachel Evey met with the recipient, Dennis Carlton, in Omak last week. He has been invited to several upcoming events, and there will be some marketing pieces that will include his story and details regarding the award. Jill Leonard will reach out to the nominees who were not chosen to win and feature them in spotlights and other social media posts.
- B. Upcoming Events
  - i. Donor Appreciation night- Currently have around 10 board volunteers to work the event, still need some more board participation. Cathy Rixey will be leading the decorating team, and we'll have greeters stationed by the doors to welcome guests. Staff will do targeted outreach to increase RSVP numbers.
  - ii. Knight at the AppleSox- over 50 tickets have been claimed already. The Foundation is managing the giveaway of tickets for students, employees, alumni, and stakeholders this year. Four to five board members are needed to cover the community booth and will call. 3 board members have volunteered, Brett Peterson volunteered during the meeting.
  - iii. Graduation- need volunteers to pack swag bags before and after the board meeting on 5/15. Also need volunteers to slip the inserts into the diploma covers, which can be taken home by board members if needed.
  - iv. Food Truck Knight- Sponsorships are coming in strong- currently have 16 sponsors including drink sponsors and the Wenatchee Wild for the Kids Zone. We will need volunteers to help early in the day with setup, clean-up afterwards, cashiering, and any other duties that need coverage. Reminder to board members to continue soliciting sponsorships. Billing can be flexible for sponsorships if needed. We will begin soliciting our banks for 2024 Food Truck Knight in October.
  - v. Spring Appeal- The mail piece included in the packet is a half-page mailer with letters from President Harrison and Rachel Evey. There is also a QR code for the appeal information which leads to the giving page. The piece has gone to print and will be in mailboxes by next week at the latest. This is one of two mail pieces, the second of which will hit a couple weeks after this one as a reminder. The gifts from that last reminder should start coming in around graduation time.

**3) NEW BUSINESS**

- A. Committee Schedule 2023-24- Committee agreed to changing the committee meeting day to Wednesday and will continue meeting at noon. The meetings will be held the first Wednesday of each month at 12pm and will switch back to hybrid format.

**4) OTHER BUSINESS**

- A. Report to the Full Board

**ADJOURNMENT 12:23pm**

Minutes taken by Mireya Sanchez

## “Education Makes Dream Blossom” Donor Appreciation

**Date:** March 11, 2023

**To:** Board of Directors

**From:** Jill Leonard, Communications Specialist

### Results

- 50 people attended.
- Speakers:
  - President Faimous Harrison
  - Rachel Evey, Executive Director
  - Karen Larsen, Scholarship Recipient
  
- Board Members Present:
  - Brett Pederson
  - Cathy Rixey
  - Jorden Jessup
  - Ron Lodge
  - Lyle Markhart
  - Steve Wilkinson
  - Jennifer Babcock
  - Josh Wood
  - Beverly Jagla

### What Went Well

- Presentation- Facts and student videos.
- Food was exceptional.
- Board members interaction with guests.
- Student interaction with guests.
- Guests stayed after presentation.
- Decorations were amazing.

### Things to Improve

- Theater needs to be refreshed.

### Post Event Follow-up

- Rachel will send a thank you video to all who attended.



## Sponsorships for Food Truck Knight

**Date:** June 9, 2023

**To:** Development Committee

**From:** Rachel Evey, Executive Director

The 2nd annual Food Truck Knight will be September 29, 2023. The WVC Foundation is offering sponsorships this year to raise funds for our mission.

**Board members are asked to support the event by volunteering at the event, soliciting sponsorships, or providing a sponsorship.**

The sponsorship packet can also be accessed online at [wvc.edu/sponsor](http://wvc.edu/sponsor). The sponsorship commitments deadline has been extended to June 15.

Food Truck Knight currently has 17 sponsors. This includes 2 beverage sponsors: Weinstein Beverage and Pear Up / Eastmont Seltzer. Wenatchee Wild is the event's Kids Zone Sponsor and will bring their own equipment and staff to run the Kids Zone.

### *Committed Sponsors*

- Barry and Shannon Leahy
- Cascade Autocenter
- Cashmere Valley Bank
- Chelan County PUD
- Confluence Health
- Davis Arneil Law Firm
- Goodfellows Brothers
- Guild Mortgage
- Keyhole Security
- Microsoft TechSpark
- Molina Healthcare of Washington
- Peoples Bank
- Tekni-plex
- Wenatchee AppleSox