

Spring Appeal Goals

1. Raise \$15,000 for the Knights Care Fund by June 30, 2025.
2. Receive a donation from 15% of unique total donors (online & offline).
3. Secure a matching gift of at least \$1,000.
4. Secure \$1,000 collective matching gift from the board of trustees.
5. Secure matching gifts from the remaining 3 foundation board members that committed during the annual retreat.
6. Secure students to write notes about why donors should give by May 9.
7. Outreach to 50 lapsed donors by June 30.
8. Get 7 testimonial videos from foundation board members (50% participation) by May 1.