



BOARD OF DIRECTORS MINUTES

November 18, 2024

Members Present: Cathy Rixey, Danielle Marchant, Jessica Gilmore, Brett Peterson, Ron Lodge, President Faimous Harrison, Jorden Jessup Bullock, Jennifer Faulconer, Brenda Alcala, Joshua Wood, Don Gurnard, Bianca Ebreo, Xavier Arinez

Members Absent: Barry Leahy, Steven Wilkinson

Staff Present: Lupe Brito, Rachel Evey, Emily Scovill

Guests Present: Brett Riley (WVC vice president of administrative services), Joe Eubanks (WVC executive director of climate, culture, diversity, and belonging), Karen Francis-McWhite (Four Strands Community Partners)

CALL TO ORDER 12:03 p.m.

I. Consent Agenda

No questions or comments regarding consent agenda.

II. WVC Strategic Plan

Foundation board members were asked to consider the WVC strategic plan through the lens of the foundation's strategic goals. WVC guest speakers were Joe Eubanks, (executive director of climate culture diversity and belonging), President Faimous Harrison and Brett Riley (vice president of administrative services).

President Harrison shared that the new strategic plan began in early 2023 with listening sessions. Input was collected from internal and external stakeholders. A data collection took place over 12-18 months. The strategic priorities are 1) build stewardship, efficacy, and institutional financial health, 2) create a culture of excellence, 3) become a premier student-centered college, 4) advance academic excellence in teaching and learning, 5) close equity gaps, and 6) position the college as a community-focused regional anchor. The strategic plan will be publicly launched in winter quarter and implementation will begin then.

With the guest presenters, the foundation board members discussed financial transparency, an auxiliary services partnership with the foundation, access and opportunity for employee growth, Title V (federal grant for Hispanic serving institutions), new academic program Bachelor of Applied Science in Behavioral

Health, state-wide goals related to equity, how the priorities are being implemented and how the foundation can support that effort, and the culture shift to reflect new priorities.

III. Foundation Strategic Goals

In anticipation of the new WVC strategic plan, the foundation did a SWOT review and update at the board retreat in August. Draft strategic goals were presented and adopted in September. Consultant Karen Francis-McWhite led the foundation board in a discussion of what success looks like and how the foundation will achieve it. Based on discussion, staff will bring 2-3 Key Performance Indicators for each goal for the board to review and adopt.

IV. Staff Updates

Development director Lupe Brito provided an update on business sponsorships and the year-end appeal. For business sponsorships, board members are asked to make solicitations to their self-identified businesses by the end of November. For the year-end appeal, testimonial videos from board members are still needed for email marketing. More information about both campaigns are in the appendix.

Executive director Rachel Evey provided an update on the FY23-24 audit, staffing changes, and foundation office space. DZA, the foundation's new auditors, will present the draft audited financial statements to the board in December.

Depending on attendance, an electronic vote may be needed. Mireya Sanchez's last day as executive assistant was November 1. The position will be refilled. Due to the delay from holidays, the hoped start is February. The foundation is planning to move offices from Wenatchi Hall to Knights Hall A. Requested improvements are currently being reviewed by college and foundation budget authorities.

Meeting adjourned at 1:32 p.m.

Minutes recorded by Rachel Evey.