



Recap Report

WVC Alumni Week - May 14-17 2025

Goals

Raise \$10,000 in business sponsorships

- ▶ Total Raised: \$10,100
 - \$11,000 secured by foundation
 - \$100 secured by board



Other Results

Highlights

- ▶ Had a 1963 alumni sponsor the event, and he flew in from Arizona for the first two days.
- ▶ All events were free thanks to Microsoft
- ▶ Despite the weather, and the lack of parking due to more than 3+ events on campus that same day, alumni were excited about the soccer game and had a good attendance
- ▶ Most successful event was the relaunch of Mirror Northwest at LITerary Knight
 - English professors offered extra credit to students who attended

Recommendations

- ▶ Don't do a multi-day event, one mega day, preferably Friday. Maybe not in spring, too much going on.
- ▶ Don't have an event the same day as Touch A Truck
 - Lack of parking for the soccer game
- ▶ Host events off campus
- ▶ For a networking event, partner with an organization like the Chamber

