



DEVELOPMENT COMMITTEE MINUTES

February 7, 2024

Members Present: April Clayton, Jessica Gilmore, Jordan Jessup, Brett Peterson

Members Absent: Bryce Mackay, Danielle Marchant, Cathy Rixey

Staff Present: Guadalupe Brito, Rachel Evey, Mireya Sanchez, Emily Scovill

CALL TO ORDER 12:02pm

1) CONSENT AGENDA

- A. November 2023 Minutes- Not approved due to lack of quorum at time of review.

2) OLD BUSINESS

- A. Knight at the Wild – Feb. 9 - debrief/memo included in packet. Memo includes volunteer information and duties, timeline, description of games and items that will be sold at the Foundation table, as well as additional activities that will take place during the game.
- B. Business After Hours – Feb. 29 – debrief/memo included in packet. The memo includes information on activities for the evening- networking bingo, live piano music by a student, gallery exhibit, alumni panel, and social hour. Request to have additional information available to board members on college plans, new building information, etc. available. Comment that more volunteers are needed to assist that night.

3) NEW BUSINESS

- A. Annual Foundation Celebration – May 9 – formally known as the Donor Appreciation event, name change was proposed to be more reflective of the actual event activities, guests include donors, volunteers, and scholarship recipients. Discussion regarding plans for the event, including a student panel & social/networking time.
- B. Alumni Network Activities
 - i. Valentine’s Day Bouquet Raffle- Tickets have not been returned from 15 board members. Discussion regarding how to better manage sales and collect funds in the future, including possibly obtaining a special license from the gambling commission that would allow us to collect electronic payments for raffles.
 - ii. Headshot Day- April 11th from 1-3 for students, faculty and staff; 3-4pm for scholarship recipients which will also be used for WVCF content creation. Grab-n-go bags for students. Russ Alman will be the photographer. Omak campus has been approached to hold a headshot day as well but has not responded.
 - iii. Graduation-June 14th & 15th- Wenatchee graduation will be held at Town Toyota Center on June 14. Foundation volunteers will run the photo booth before the ceremony. Need board volunteers to help stuff the swag bags again, approximately 500; this can be done during development committee meetings. Swag bags are for graduates from both Wenatchee and Omak campuses. Omak graduation will be at

the Omak PAC on June 15. A photo booth will be offered before the ceremony as well. Last year it was run by foundation staff due to the distance and day of week.

- C. Spring Appeal- Discussion re: theme for the appeal- board usually gets input for the theme and ties it into the foundation celebration décor and advertising. No input on theme, requested to bring proposal to next meeting.
- D. Athletics Fundraising- athletics has several events planned, foundation is providing minimal support. The largest event they will hold is to bring back the Hall of Fame Gala and Auction, which the foundation will support by running the administrative side of the online auction portion. We will only assist with that function, since the plan is to hold this event the night after Food Truck Knight and the Foundation wants to be mindful of staff and board member capacity.

4) OTHER BUSINESS

- A. March Committee Meeting- meeting will be held, possibly utilizing for swag bag preparation.

ADJOURNMENT 12:44pm

Minutes taken by Mireya Sanchez