



## DEVELOPMENT COMMITTEE MINUTES

February 14, 2022

**Members Present:** April Clayton, Brett Peterson, Cathy Rixey

**Members Absent:** Daryl Ferguson, Jordan Jessup, Bryce Mackay

**Staff Present:** Rachel Evey, Jill Leonard, Mireya Sanchez

### CALL TO ORDER at 12:11 pm

#### 1) CONSENT AGENDA

- A. January 2022 minutes approved without dissention or changes.

#### 2) OLD BUSINESS

- A. Donor Appreciation Event 2/24- Brett Riley (VP of Administrative Services) and Dr. Tod Treat (VP of Instruction) will be speaking in lieu of President Richardson, who is unable to attend. Two members of student senate will be present and speaking as well. About 25% of board member have RSVP so far, additional reminder will go out in today's Monday Minute.

#### 3) NEW BUSINESS

- A. Discussion: Change in Spring Plans- With President Richardson's retirement announcement, recommendation by Rachel to change plans for spring, particularly on events and Building Futures campaign work. There is potential for a retirement celebration or recognition for President Richardson. Agreement to postpone Women's Philanthropy event to prioritize Building Futures campaign meetings before President Richardson's departure. Discussion regarding ways to recognize President Richardson.
- B. Building Futures Campaign- Each week in April and May the foundation will host small group meetings with President Richardson in the Maguire Center. Goal to have at least one board member at each meeting to network with donors.
- C. Fun Run
  - i. ASWVC-O Partnership Ask: February 24 at 2pm- ASWVC Wenatchee has agreed to partner with foundation on the Fun Run. ASWVC Omak meeting via Zoom on 2/24, Rachel Evey and one board member will be there to ask if they will also partner with us again. Cathy Rixey volunteered to attend.
  - ii. Planning Committee- Results of 2021 Fun Run in memo, details of ideas for the 2022 run from last year's committee. Division of responsibilities listed, though schedule is still in the works. Invitation will go to all board members to join the planning committee, which will report back to the Development Committee. Brett Peterson and Cathy Rixey volunteered to join the planning committee.

#### 4) OTHER BUSINESS

- A. Signature Event 2023- discussion regarding holding a fundraising event on campus, something less formal than the Gala done in the past. Suggestion to hold event in fall 2023, given that spring is typically busy. Discussion of options to make it family friendly and open to the public, such as stations across campus, carnival activities, raffle, and student

- involvement. Suggestion to have some sort of competition. Funds raised would be general support for the foundation. Discussion of other event options: tailgate style party, drive-in movie using inflatable screens from student senate, team-style competitions, and others.
- B. Report to the Full Board- review of Donor Appreciation event, cancellation of women's philanthropy event, Building Futures campaign meetings, request for board volunteers for Fun Run planning committee.
  - C. Athletics- Discussion regarding partnership with athletics department. Interview for new athletics director taking place this week. History of foundation support of athletics fundraising, including auction. Explanation of athletics scholarships and use for recruitment of athletes.

**ADJOURNMENT 12:51pm**

**Minutes taken by Mireya Sanchez**

---