



## **FULL BOARD MINUTES**

Monday, February 28, 2022

**Members Present:** Brenda Alcalá, Xavier Arinez, Kathy Coffman, Bianca Ebreo, Chelsea Ewer, José Gonzalez, Bárbara Guzmán, Beverly Jagla, Jorden Jessup, Barry Leahy, Ron Lodge, Lyle Markhart, Cathy Rixey, Steven Wilkinson, Joshua Wood

**Members Absent:** April Clayton, Daryl Ferguson, Don Gurnard, Bryce Mackay, Neil Neroutsos, Brett Peterson

**Staff Present:** Rachel Evey, Ellora La Shier, Jill Leonard, Mireya Sanchez

### **CALL TO ORDER 12:02pm**

#### **1) CONSENT AGENDA**

- A. January 2022 Minutes approved by consent with no changes.
- B. Committee Reports- Development committee postponed Women's Philanthropy event to allow time for Capital Campaign meetings before President Richardson's departure.
- C. Financial Reports
  - i. Income Statement (Unrestricted & Per Restrictions)- unrestricted under budget by ~\$12,000, net deficit is ~\$51,000. Larger increase in temporarily restricted due to scholarship funds being received, as well as a new pledge for Building Futures. Kathy Coffman asked to clarify where the majority of restricted funds go- Rachel Evey answered that most of those funds go to Scholarships.
  - ii. Balance Sheet- \$11.88M in Dec. at CFNCW, compared to Nov. at \$11.87M. No questions.
  - iii. Monthly Gift Report- Overall, we received ~\$37,000 more in 2022 than in 2021. Part of this is due to the Richard Lapo Memorial Scholarship endowment establishment (previously an annual scholarship).

#### **2) BOARD EDUCATION: Presidential Search Process – Rachel Evey on behalf of President Richardson**

- A. Board of Trustees will oversee the process of hiring the next president. Board is comprised of five board members who are appointed by the Governor, in 5-year terms with a max of two terms each. The board sets policy for WVC but does not involve itself in day-to-day operations. Recently approved to have an external consulting agency to assist in the search for the next President. This decision was made after campus employee feedback on the importance of traits and experience. External consultants are able to utilize tools that provide a broader scope for the search. Working in tandem with the Board of Trustees and WVC Human Resources to screen and interview potential candidates, a screening committee will be pulled together, which will include the Foundation board president. Next immediate step will be selection of a consultant agency. A timeline has not yet been given for hiring of a candidate.

**3) REPORT FROM THE COLLEGE – Rachel Evey on behalf of President Richardson**

- A. Spring quarter registration is open, trends showing that enrollment is still down by 12-14%. Budget planning for next fiscal year for WVC is in process. VP Brett Riley submitted an application to the state for capital funds for Sexton Hall replacement, and we are in the top 5 for recipients of those funds, though it is at the bottom of the state funding priority list for now. Possibility for new Sexton Hall within the next 12 years.

**4) OLD BUSINESS**

- A. Winter 2022 Scholarship Application – *Ellora La Shier*
  - i. First time hosting a winter quarter application. We received 300 applications, which was higher than anticipated. Awarded over \$76,000 this quarter, and \$27,000 of that was funds from new scholarships. Funding intended for this academic year totaled ~\$71,000, with the remaining amount being re-awards that were funds freed up from students who either didn't claim their scholarships, or left WVC prior to using them. Average award amount was about \$2,000. Majority of students plan to continue education long-term, half of recipients are first-gen students.
- B. Donor Appreciation Event- *Jill Leonard*
  - i. High turnout from RSVPs. One scholarship donor recommitted to their annual giving, one general fund donor committed to an estate gift at that event. Two board members spoke on how much they enjoyed the event. Ron Lodge asked about one of the student speakers- more information on that student was provided by Rachel Evey. This was the first donor appreciation event the board has held. Past events have been focused elsewhere. We plan to continue this event on an annual basis with the Development committee.

**5) NEW BUSINESS**

- A. Board Development
  - i. 2022-23 Officers- Executive committee spearheads the process of board development. Proposed officers for next year are Don Gurnard as President, Joshua Wood as VP, and Brenda Alcala continuing as Treasurer. Representation from Leavenworth, Latinx community, and the Law industry are still missing.
  - ii. Vacant At-Large Position- With Josh Wood moving from At-large position to VP, that leaves one vacant position on Executive committee. Request to have any board members interested in filling that position send an email to Beverly Jagla or Rachel Evey. Ron Lodge will be moving off the Executive committee, and Beverly Jagla will be moving into it as immediate past-president.
- B. Building Futures Campaign
  - i. Small group meetings April 6, 13, 19, 27 and May 4, 11, 17, 25- Refocusing the campaign on small groups due to President Richardson's limited time. Request to the board to have at least one member at each meeting. Mireya Sanchez will share a sign-up sheet for board members to volunteer to attend at least one of each of those dates.
- C. Fun Run
  - i. Planning Committee Meeting 3/2 at Noon via Zoom- First planning meeting, board members are welcome to attend.

6) **EXECUTIVE DIRECTOR REPORT** – *Rachel Evey*

- A. **Careers After School**- in partnership with NCESD and WV Chamber of Commerce. Sponsorship continuation from the 2019-2020 school year. This year two events have happened with attendance from WVC faculty with great success. The program provides information for students on program availabilities and how they can start their career path here in the valley.
- B. **Iniguez Family Endowment**- Group of siblings that hosts fundraisers to establish scholarship endowments at different education campuses. Typically, their fundraisers are concerts and quite involved. Possibility of having a concert in 2023 to fund a new scholarship endowment here at WVC. More information to come on this as talks continue. Family of Maria Iniguez, President Richardson's Executive Assistant.
- C. **Business After Hours** – March 24th at 5-7pm in Maguire Center (Mish ee twee)- open to the community to see the new building and event space. Request to have board members attend to socialize and speak with attendants.

**ADJOURNMENT at 12:49pm**

**Minutes taken by Mireya Sanchez**