



DEVELOPMENT COMMITTEE MINUTES

March 14, 2022

Members Present: Daryl Ferguson, Cathy Rixey

Members Absent: April Clayton, Jordan Jessup, Brett Peterson, Bryce Mackay

Staff Present: Rachel Evey, Ellora La Shier, Jill Leonard, Mireya Sanchez

CALL TO ORDER 12:03pm

1) CONSENT AGENDA

- A. February 2022 Minutes approved by consent with no changes

2) OLD BUSINESS

- A. Donor Appreciation Debrief- Memo in packet- 26 guest donors, 2 speakers from WVC and 3 speakers from ASWVC Student Senate. Overall very successful for inaugural event. General consensus to continue this event in the future. Virtual tour of Mish ee twee was sent to attendees as a thank-you and also to those on the guest list who missed the event.
- B. Business After Hours, March 24- Bingo game for guests to explore the first floor of Mish ee twee, with board members stationed throughout. Talking points will be provided for each board member. Rachel Evey will be speaking on behalf of President Richardson.
- C. Fun Run- Planning committee has met twice, dates have been determined as May 14th for Omak and May 21st for Wenatchee. Virtual runners can run from May 6th-22nd. Sponsorship contacts are starting today. Each runner will receive a swag bag with their t-shirt and sponsor swag items. Prices have been determined, as well as shared duties among Foundation, ASWVC and ASWVC-O.

3) NEW BUSINESS

- A. Building Futures Campaign- President Richardson will be gone the first two weeks of April, meetings will be altered to accommodate new dates/times. Increased capacity, budget for catering, etc. will all be changed for the new plans. More board members will be needed to attend to have enough coverage for socializing with potential donors.
- B. Spring Appeal- similar to year-end appeal. Multiple channels will be utilized for contact. Possible themes include stories from WVC and how the Foundation meets students where they're at. Jill Leonard is working on spotlights from faculty and students to give a scope of the work the Foundation does to support them.

4) OTHER BUSINESS

- A. Report to the Full Board

ADJOURNMENT 12:28pm

Minutes taken by Mireya Sanchez