



DEVELOPMENT COMMITTEE

AGENDA

Monday, October 10, 2022 - 12:00 pm-1:00 pm

Wenatchi Hall – Board Room (#2310)

<https://wvc.zoom.us/j/4675301522>

CALL TO ORDER

1) CONSENT AGENDA

- A. September 2022 Minutes

2) OLD BUSINESS

- A. Debrief: Food Truck Knight
- B. Business Sponsorships

3) NEW BUSINESS

- A. Knight Fright Fun Run – Oct. 22
- B. Annual Scholarship Celebration
- C. Holiday Party
- D. Piatigorsky Foundation Concert – Dec. 14/15
- E. Year-End Appeal
- F. Athletics Golf Tournament

4) OTHER BUSINESS

- A. Report to the Full Board

ADJOURNMENT

Upcoming Events:

Upcoming Meetings:

Executive- Oct. 10 4pm

Full Board- Oct. 17 12pm

Board Portal: www.wvc.edu/boardportal



Knight Fright Fun Run Update

Date: October 3, 2022

To: Development Committee

From: Rachel Evey, Executive Director

Overview

The Knight Fright Fun Run is a partnered event to raise funds for the Finish Line Scholarship. Our partners include ASWVC, ASWVC-O, and WVC at Omak Foundation.

The Knight Fright Fun Run will be held October 22 at 10am in Wenatchee on the WVC campus and in Omak at Eastside Park. It is a costume-themed event with prizes for best individual, couple, and group costumes.

Sponsorships

The last Fun Run raised over \$11,300 for the Finish Line Scholarship, thanks in large part due to business sponsorships.

As of October 3, we have raised a total of \$2,000 in sponsorships from:

- Wenatchee Valley Medical Group
- Davis Arneil Law Firm
- Weinstein Beverage

Next Steps

Board members can help in these areas:

- Solicit local businesses to sponsor the event. Sponsorship levels are \$250, \$500, and \$1,000.
- Share the website with your network: wvc.edu/funrun
- Share the Facebook event from the Wenatchee Valley College Foundation page
- Encourage friends, family, and your network to register for the run
- Volunteer day-of, 8 am -12 pm (set up, check-in, race, and clean up)

Debrief: Food Truck Knight

Date: October 3, 2022

To: Development Committee

From: Rachel Evey, Executive Director

Results

- Overwhelmingly positive feedback
- Estimated attendance: 2,000 people
- Nine food trucks: Mama Tina's Wood Fired Pizza, Dooley Dogs, The High End Food Truck, Blue Skies Food Shack, R Shack BBQ, Aloha Dreams Espresso and Treats, Twin T's Ice Cream, Taqueria Michoacan, Geno's Kettle Korn
- Five beverage partners: Hellbent Brewing, Pear Up Cider, Eastmont Seltzer Works, Horan Estates Winery, Weinstein Beverage



Successes

- Partnership with multiple WVC departments (facilities, custodial, public information, Cabinet, IT, campus life, recruitment, etc.)
- Event layout on campus around the fountain
- Variety of food trucks
- Family activities: bounce house, lawn games
- Facebook reach: 2,400 on event, top post on WVC Foundation page reached 931, top post on WVC page reached 6,011
- Board volunteers: Josh Wood, Bianca Ebreo, April Clayton, Bryce Mackay, Daryl Ferguson, Brenda Alcala, Jennifer Babcock, Jordan Jessup, Ron Lodge, Xavier Arinez, Brett Peterson, and Kathy Coffman
- Vouchers from President Richardson to WVC employees and family members
- \$2,867 was raised from beverage sales

Improvements

- Contributions from food trucks. Only two trucks donated, totaling \$325
- Additional food trucks, bigger beer garden
- Multiple sale points for non-alcoholic beverages
- More volunteers, particularly for clean-up period and “trash can duty”
- Additional cash in smaller bills
- Alcoholic beverages from local provider or distributor
- Atmosphere: keep fountain on for event duration, move bounce house to better lit area, additional recycling bins, have food vendors remove trucks from trailers

Feedback

Thanks to everyone who came to see us and helped make #wvcfoundation first annual Food Truck Knight a successful night. It was so good seeing everyone and we look forward to many more events in the future!

Awesome event last night, a great way to cap off a great first week of fall 2022! Thanks Rachel for making this event such a success, you and your team should be SO proud! All I kept hearing was that we must do this again.

I really enjoyed working at the soft drink booth at last Friday's event and getting to see a whole different population than what I typically see in my insulated, retired world. It looked like the event was a success.



DEVELOPMENT COMMITTEE MINUTES

Monday, September 12, 2022

Members present: April Clayton, Jordan Jessup, Danielle Marchant

Members absent: Daryl Ferguson, Bryce Mackay, Brett Peterson, Cathy Rixey

Staff present: Jill Leonard, Mireya Sanchez

CALL TO ORDER 12:06pm

1) CONSENT AGENDA

A. June 2022 Minutes approved by consent with no changes.

2) OLD BUSINESS

- A. **Food Truck Knight-** Preliminary map has been drawn up, as well as FAQ document- those will both be distributed to the board next week. Van Tassell will be open in case of rain or smoke, and to provide bathrooms for patrons. Increased security will be present- Maria Agnew (head of campus security) will be present, with two additional security guards on top of regular rotation.
- B. **Knight Fright Fun Run-** registration is open. We have opened the sponsorship opportunities and have one sponsor so far. Division of duties has been drawn up for foundation staff, board members, and ASWVC members. Students are not on campus yet, so meetings with them will begin after classes start Sept. 19. The student responsibilities have been pared down to day-of duties in order to streamline operations. Suggestion to pick a couple of days where all student senate, board members, and staff share the event on social media. Suggestion to reach out to Run Wenatchee to see if they'll put our event on their schedule. Discussion regarding board member support in person as volunteers vs. supporting financially by registering. Preference for volunteerism, as there is a continuous goal to have board members in-person and showing up within the community. Run will be on Make-a-Difference day, so that will also be used as promotion for our run to "make a difference" for WVC students.

3) NEW BUSINESS

- A. **Business Sponsorship Program-** flyer went out with Chamber mailer with a letter and description of annual sponsorship opportunities. We do also have individual event sponsorships available. Offering ability to pay up front, monthly, quarterly, etc.
- B. **Calendar of Events 2022-2023-** Knight at the Wild Feb 10, Foundation's main role will be to sell tickets; board members will have access to a suite. Donor appreciation event will be much like last year, where donors are invited for networking, light refreshments and a short presentation. Women's philanthropy event will also take place in the spring, the date has yet to be determined.

4) OTHER BUSINESS

- A. Report to the Full Board- discuss committee/event attendance at board retreat.

Adjournment at 12:40pm

Minutes taken by Mireya Sanchez