



Dear Sponsor,

Join us for the 2nd annual **Food Truck Knight!** A family-friendly evening of fun at Wenatchee Valley College with proceeds benefitting the WVC Foundation.

Food Truck Knight features food trucks from across the Wenatchee Valley, a beer garden by the Rotary Clubs of the Wenatchee Valley, lawn games, bounce house, and more. This signature event had **2,000 attendees** last year, from families to students and alumni to neighbors. We are eager to welcome the community back to WVC on September 29, 2023, for this exciting event.

New this year, **you can support WVC students through a corporate or personal sponsorship!** You will join our mission to provide equitable access to education and invest in student success through philanthropy.

Sponsorships range from \$10,000 to \$500 with a variety of benefits, detailed on the next page. To secure your sponsorship, complete [this commitment form](#) by June 15. Invoices for sponsorships will be sent in July.

We are eager to partner with you for the 2nd annual **Food Truck Knight.** This unique community event will be unforgettable and make an impact on local students pursuing their education. For more information, reach out to foundation@wvc.edu.

Sincerely,

Rachel Evey
Executive Director

*Scan the code
and commit your
sponsorship!*





Food Truck Knight Sponsorship Opportunities

Presenting: \$10,000

This tier is open to 1 business/donors.

- Recognized as Presenting Sponsor with logo on marketing materials
- Reserved table in Beer Garden (limit to 8 people)
- Dedicated social media recognition (5 posts)
- Recognized in monthly e-newsletter
- Logo included on mailer to all Wenatchee Valley Chamber members
- Signage at the event, including navigation signage and flyers on all food trucks
- Logo on co-branded cups used in Beer Garden

Beer Garden or Kids Zone: \$7,500

This tier is open to 2 businesses/donors.

- Recognition as the sponsor of beer garden or kids zone (1 business/donor for each)
- Dedicated social media recognition (2 posts)
- Recognized as sponsor with logo on website
- Signage at the event and flyers on all food trucks

Champion: \$5,000

This tier is open to 6 businesses/donors.

- Name on all digital marketing materials
- Dedicated social media recognition (3 posts)
- Listed as a sponsor on website
- Included on mailer to all Wenatchee Valley Chamber members
- Signage at the event

Hero: \$1,000

This tier is open to unlimited businesses/donors.

- Name on all digital marketing materials
- Dedicated social media recognition (1 post)
- Listed as a sponsor on website
- Signage at the event

Friend: \$500

This tier is open to unlimited businesses/donors.

- Social media shoutout
- Listed as a sponsor on website



To secure your sponsorship, make your commitment by June 15, 2023.

Visit wvc.edu/sponsor or scan the QR code.