WENATCHEE VALLEY COLLEGE FOUNDATION

2018 Sponsorship Levels

	Presenting $25,000	Dimond $10,000	Gold $5,000	Silver $2,500	Bronze $1,000	Friend $500
Benefits						
Speech opportunity at alumni events	All!	Open House +1				
Speech opportunity at donor events	All!	Video at Gala				
Early RSVP to alumni and donor events	•	•	•			
Complimentary registration to annual Gala	Prominent Table	Table	Two Tickets	Discount on 2 Tickets		
Exclusive invitations to donor and alumni events	•	•	•	•		
Recognition - Online						
Original content posted to 1,500+ social media followers	Once a month	Bi-monthly	Once per quarter	Once		
Logo in e-newsletters to 3,000+ alumni and 1,400+ donors	All!	6 editions	3 editions	1 edition		
Foundation website	Logo	Logo	Logo	Logo	Name	Name
Recognition - Open House						
Event title: "Presented by"	•					
Exclusive recognition in all press releases	•					
Recognition from "center stage"	•	•				
Booth or table opportunity	Prominent	•	Materials only			
Campus map distributed to 300+ attendees	Logo	Logo	Name			
Master schedule distributed to 300+ attendees	Logo	Logo	Logo	Name	Name	
Promotion posters	Logo	Logo	Logo	Name	Name	
Recognition in all social media	Prominent	•	•	•	•	•
Recognition - Gala						
Event title: "Presented by"	•					
Exclusive recognition in all press releases	•					
Recognition from "center stage"	•	•	•			
Recognition in all social media	Prominent	•	•	•		
Logo featured during presentation	•	•	•	•	•	•
Recognition - Donor Events						
Event titles: "Presented by"	•					
Recognition in event invitations	•					
Recognition during program	•	•	•	•		
Recognition - Alumni Events						
Event titles: "Presented by"	•					
Recognition during program	•	•	•			
Recognition in event invitations	•	•	•	•		
Recognition in event social media	•	•	•	•	•	

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