



BOARD OF DIRECTORS MINUTES

Monday, January 22, 2024

Members Present: Brenda Alcala, Xavier Arinez, Jennifer Babcock, April Clayton, Bianca Ebreo, Chelsea Ewer, Daryl Ferguson, Jessica Gilmore, Barbara Guzman, Beverly Jagla, Jorden Jessup, Barry Leahy, Ron Lodge, Bryce Mackay, Danielle Marchant, Lyle Markhart, Brett Peterson, Steven Wilkinson

Members Absent: Kathy Coffman, Don Gurnard, Cathy Rixey, Joshua Wood

Staff Present: Lupe Brito, Rachel Evey, Mireya Sanchez, Emily Scovill

CALL TO ORDER 12:04pm

INTRODUCTION: Emily Scovill, WVC Foundation Communications Specialist

1) **CONSENT AGENDA**

A. December 2023 minutes approved by consent without changes.

2) **REPORT FROM THE COLLEGE** - *President Harrison*

A national search has begun for an Omak campus administrator, the position has just been posted. The College Executive team is still restructuring the college framework, including internal audit and improvement positions.

Working on establishing collaborations and partnerships with local K-12 systems and addressing the financial aspect of attendance, as there have been changes to federal financial aid through the new FAFSA. One of the goals is to make sure that all K-12 schools are educated on resources and funding options.

Discussion regarding current key legislation during WA's short session that might affect WVC and general community & technical college funding resources. Discussion regarding funding differences between Omak and Wenatchee campuses and how state funds are allocated differently between the two campuses.

3) **BOARD EDUCATION** WVC Alumni Network – *Lupe Brito*

Presentation from Development Director Lupe Brito. Discussion regarding alumni survey results from the end of the year. Networking events were the highest interest from most alumni. Lupe is exploring options to provide alumni benefits to bring more interest and activity to the alumni network, as well as incorporating student ambassadors as they are the incoming alumni. Alumni social media networks have been relaunched with new recurring content, resulting in more engagement already. Once the WVC rebrand is complete, new alumni swag will be designed and ordered for giveaways and networking events.

Pilot fundraiser for the Alumni Network with a Valentine's Day bouquet raffle. The bouquet is donated by a local florist. Board members were asked to sell 5 tickets at \$5 each and return the money and purchaser information to Lupe for the drawing to be done on February 12th.

4) **TREASURER'S REPORT** – *Rachel Evey*

- A. Operating Income Statement- \$24K under budget for income, partly due to investment activity. Expenses under by \$50K. Net deficit of \$57k which is better than budgeted.
- B. Income Statement Per Restrictions- overall revenue for the year is at \$1.2MM which is better than budgeted as well.
- C. Balance Sheet- total assets around \$12MM in alignment with recent years.
- D. Monthly Gift Report- Year end and GiveNCW were successful, including a large estate gift. Without that estate gift, the total amount received at end of year is less than last year. GiveNCW received less than last year, but this was expected.

5) **OLD BUSINESS**

- A. Year-End Appeal- Had some challenges this year due delays from the print house. There were 3 mail pieces that went out to two mail segments. The 4-fold mailer was delayed by more than a month. Digital content created a lot of visibility. GiveNCW received around \$5,400. The tri-county mailer will be utilized more often to create more affinity with those contacted.
- B. Scholarship Program- Winter evaluations currently taking place. Award recipients will be notified by the end of January. This is the first quarter where we are utilizing the rollover application. This cycle will likely see around \$200K awarded, and we are still expecting to award just over \$650K for the entire academic year.

6) **NEW BUSINESS**

- A. Donor Appreciation Event- This event will continue to be held in the spring as it has in the past. We hope to hold a similar, though smaller scale, event at the Omak campus since many of our donors, volunteers, and scholarship recipients cannot make it down to Wenatchee for the event held here. Request from Development Committee chair Jordan Jessup to have as many board members as possible present for both events, as a great opportunity to have conversations flowing between donors, alumni, and students that attend. This event will also include an alumni panel organized by Lupe Brito.

7) **EXECUTIVE DIRECTOR REPORT** – *Rachel Evey*

- A. Major Donor Activity
 - i. Pixieann Zacher Kalcic- estate gift of \$500K received in December. Granddaughter of Ted Zacher, the gift is designated for the Nursing program and will be endowed to support students and program activity.
 - ii. L. Martin and Virginia Mares- currently hold a scholarship fund from this family; we have petitioned the bank that holds these funds to release them to us so that we can manage the endowment ourselves without incurring fees and giving us more discretion in the use of the funds.
 - iii. Christopher Stahler- joint proposal with Confluence Health Foundation to Dr. Stahler to solicit the establishment of an endowed scholarship fund.
- B. Upcoming Events
 - i. Knight at the Wild- Feb. 9- tickets available for the suite and general seating. We will have alumni shirts for sale, a cup raffle and other fun activities ongoing at the foundation booth.
 - ii. Business After Hours- Feb. 29- request to have around 8 board members attend to help network and work the event.
- C. Wenatchee Rotary Club- Rachel is on the board for Wenatchee Rotary and has been voted as the President-Elect nominee for the 2025-26 year.
- D. Out of Office: March 4-22- Rachel will be out of the office for this timeframe and will leave operations in the hands of the Foundation team. The Executive committee will continue to

assist as needed and provide second signatures for check payments. Committees will be dormant for the month of March, with the exception of Development Committee, which will meet to make sure swag bags and other preparations for upcoming events are completed.

ADJOURNMENT 1:04pm

Minutes taken by Mireya Sanchez