



DEVELOPMENT COMMITTEE MINUTES

November 8, 2023

Members Present: April Clayton, Daryl Ferguson, Jessica Gilmore, Jorden Jessup

Members Absent: Danielle Marchant, Brett Peterson, Cathy Rixey

Staff Present: Lupe Brito, Rachel Evey, Jill Leonard, Mireya Sanchez

CALL TO ORDER 12:03pm

1) CONSENT AGENDA

- A. October 2023 Minutes approved by consent without changes.

2) OLD BUSINESS

- A. Update: Year-end Appeal- First postcards are currently at the printer and should hit mailboxes in the next week. December will have a follow-up with a postcard to donors from the last 5 years. An additional postcard will go to the purchased list from last year- Chelan, Douglas, Okanogan County households with income over \$125K. January thank-you will go to participating donors. Giving Tuesday is a national push to donate to non-profits. This year's goal will be the same as last year's goal, which was \$5K. The campaign will kick-off on Philanthropy Day next week. A text-to-give option will be provided as well as social media measures. Give NCW will raise funds for the college readiness bootcamp which has previously come from our unrestricted. This kicks off the day on Thanksgiving.
- B. Debrief: Munchen Haus Benevolent Night- 25% of sales will come to us after last night's event. Some WVC employees stopped by, though no board members attended. We did have some people put in for the raffle, which will be drawn today. It was fairly slow, but this is a month that is typically slower for Leavenworth, the drive is also prohibitive for a lot of people. If we continue to participate, we will look at other months as well as promoting more in the Leavenworth area, hopefully with help from Rotary clubs and board members.
- C. Piatigorsky Foundation Concert- Nov. 8- Wine reception from 5:30-6:30 as usual, with the concert to follow. Attendance is expected to be better this year than last winter's as most snowbird donors are still in town. The musicians and Woods family will go out to dinner with Rachel Evey afterwards as usual as well. If board members attend, they are asked to wear their nametag and mingle.
- D. Update: Communications Specialist- Jill Leonard will wrap up the year-end appeal before leaving. The position closed last week; candidates are currently being reviewed with interviews set to take place at the end of this month. The anticipated start date is December 18th to give adequate time to train with Jill before she leaves.

3) NEW BUSINESS

- A. Knight at the Wild, Feb. 9- Foundation covers the sponsorship fee as part of Gifts Grants Awards to the college. First planning meeting to take place next week. Need board volunteers at the table in the concourse to hand out swag and greet people. We also have a VIP suite, which we will need to decide how we want to use it for this event (alumni

- gathering, president hosting, etc.). Foundation will likely purchase a block of tickets and we will sell them ourselves, as last year's method turned out to be very difficult and cumbersome on the retail side. This will likely be done through EventBrite so as not to create several records in NFG that may not pan out to be long-term donors.
- B. Business After Hours, Feb. 29, 2024- This will be the first event that Lupe will be the primary planner for. Possibly having student involvement, spotlighting current students, and programming, as well as displaying the new building (CTEI) schematics.

4) OTHER BUSINESS

- A. Report to the Full Board- November events, update on end-of-year appeal, as well as save-the-date for BAH.

ADJOURNMENT 12:32pm

Minutes taken by Mireya Sanchez
