



FULL BOARD MINUTES

Monday, December 20, 2021

Members Present: Brenda Alcala, Xavier Arinez, Kathy Coffman, Bianca Ebreo, Chelsea Ewer, Daryl Ferguson, Bárbara Guzmán, Beverly Jagla, Barry Leahy, Lyle Markhart, Ron Lodge, Neil Neroutsos, Jim Richardson, Steve Wilkinson, Josh Wood

Members Absent: April Clayton, Jose Gonzalez, Don Gurnard, Jorden Jessup, Bryce MacKay, Brett Peterson, Cathy Rixey

Staff Present: Rachel Evey, Ellora La Shier, Jill Leonard, Mireya Sanchez

Call to order at 12:03pm.

Introduction of New Board Members and New Foundation Communications Specialist

1) CONSENT AGENDA

- A. November 2021 approved with consent.
- B. Committee reports were reviewed.

2) TREASURER'S REPORT

- A. Income Statement (Unrestricted & Per Restrictions)- Low activity for October. Everything in line for the budget, with a deficit of \$46,000 as of end of October. Reviewed YTD contributions, majority from renewable scholarships.
- B. Balance Sheet
- C. Monthly Gift Report- Does not include WVC payroll donations. Normal activity, increase to come for December with year-end appeal mailers having gone out.

3) REPORT FROM THE COLLEGE – *President Richardson*

- A. End of the fall quarter. Faculty and staff have been moving into Mish ee twie, with classes set to take place there in winter quarter. Dr. Treat contributed with commentary on online vs. in-person class enrollment. Online classes are filling faster than in-person classes, which was not anticipated. Largely hands-on classes are in hybrid mode, while others show that students prefer online classes. Governor's budget was released Friday- everything in operating budget from the state board was fully funded for CTCs. Includes multiple forms of student assistance, vocational and technical program expansion, workforce grants, and instruction funding.

4) BOARD EDUCATION: Instruction Update - *Dr. Tod Treat*

- A. Advisory councils are made of volunteers that offer guidance on program curriculum. WVCF board members invited to consider joining advisory teams that align with their industry. Spoke on visualization of academic master plan spreadsheet and discussed programs that have been implemented and others now in the pipeline. Some programs were implemented due to requests from local industries and need to grow our own workforce. Between Omak campus and Wenatchee campus, two-year and four-year degrees and certifications have been expanded. One program, data analytics, has been delayed due to the pandemic, but is

still in the works. Three degrees are currently in consideration. Pharmacy technician program had its second graduating class recently, which is the most recent new program.

5) OLD BUSINESS

- A. Virtual Scholarship Reception- Rachel Evey spoke on the scholarship reception and the work that was undertaken. Recognition of the development committee's guidance and Ellora La Shier's work. Spoke on the future of the scholarship reception in regards to in-person vs. virtually. Ellora La Shier spoke on the reception video, printed booklet, and presentation of the reception. Mailing list was expanded this year to all donors, instead of only scholarship donors, per the committee's suggestion. The foundation has had significant positive feedback. Discussion of doing a hybrid event going forward, to provide both in-person and virtual aspect.

6) NEW BUSINESS

- A. **Action:** Audited FY20-21 Financial Statements- Foundation goes through an annual audit as a best practice. These reports are also provided to the college for their own audit purposes. Audit performed by Michael Yale, CPA, with Goetz, Baily & Yale. Overall assessment was good, with increased income and assets largely from investment activity. Only one recommendation for additional documentation of the requests for transfers from CFNCW to the Foundation's checking account. Brenda Alcala spoke on investment returns this year vs. last year.

Motion to approve the audited financial reports by Ron Lodge. Second by Lyle Markhart. Approved without dissent or abstention.

- B. 2022 Plans- Events planned for each month, February-June. Development Committee working in tandem with staff to begin planning these events. Donor appreciation is the first event on February 24th ; this will be a donor-focused stewardship event. Business After Hours will be hosted on campus March 31st, as a way to welcome the community into the new building. Women's Philanthropy event will be held in April; reiteration of the Barbara Wilson Women's Luncheon. Fun Run will be in partnership with Student Senate in May. Spring appeal will be the final push for academic year-end fundraising.

7) EXECUTIVE DIRECTOR REPORT – Rachel Evey

- A. Year-End Appeal- underway with mailings out, anticipating increase in mailed donations by end of year. End-of-year appeal has already raised \$41,000 total. Some larger scholarship gifts have been received, and extra contributions from GiveNCW campaign. Anticipating a strong close with increase over last year. Board members encouraged to engage on social media to increase reach and expand audience.
- B. Major Gift: Estate of Tod Jones- Executor has reached out; the estate gift will benefit the nursing program. Goal is to create an endowment that will continue to provide nursing supply bags, as Nurses for Tomorrow will run out within the next couple of years. This gift has spurred the discussion of cultivating and stewarding estate donors in their lifetime.
- C. New Fund: Terry Sorom Memorial Fund- Set up by spouse Suzanne Sorom; will benefit HVAC students, as a result of gratitude toward HVAC alums who provided her service.

Adjournment at 1:05pm



Minutes taken by Mireya Sanchez