Meet the Team

- 17 board members
- 4.5 staff members

New Board Members
- Xavier Arinez
- Bárbara Guzmán
- Jorden Jessup
- Barry Leahy
- Lyle Markhart
- Brett Peterson

Staff Transitions
- Vacancy: Executive Assistant
  - Departure of Holly (Bernard-Jones) Smith
  - Duties updated to include database management and grants research.
- Name Change: Brenda Magaña-Galvan
Foundation Overview

Rachel Evey
WVC Foundation Executive Director
Our Purpose

“The Wenatchee Valley College Foundation exists for the exclusive purpose of encouraging, promoting, and supporting education programs, scholarly programs, scholarly pursuits, athletics, alumni relations, and future development in connection with Wenatchee Valley College.”

Bylaws of Wenatchee Valley College Foundation, April 2016
Our Identity

Purpose

Vision

• The Wenatchee Valley College Foundation envisions an educated, inclusive, prosperous, healthy community.

Mission

• The Wenatchee Valley College Foundation provides equitable access to education and invests in student success through philanthropy.
Strategic Goals

1. Remove Academic Barriers
2. Strengthen an Environment of Learning
3. Encourage Investment in an Educated Community
Remove Academic Barriers

- Scholarships
- Emergency Assistance for Students
General Scholarship Giving

2017-2018
Amount: $24,440
Number of gifts: 40

2018-2019
Amount: $6,667
Number of gifts: 15

2019-2020
Amount: $8,112
Number of gifts: 43

2020-2021 (YTD)
Amount: $18,024
Number of gifts: 36
2020-2021 Scholarships

- $351,864 awarded
  - 80% from Foundation funds
- 147 awards to 117 students
  - Most awards made in May 2020 and Sept. 2020
- 73% of recipients attended all three quarters
- 23 students graduated
- Increased year-round outreach to recipients

“Education has always felt as though it was just beyond my reach. Scholarships have allowed me to feel secure in finishing my AA and I am humbled and grateful to have been selected. Thank you!”

- Destiney, 2021 WVC graduate
2021-2022 Scholarships

- Updated application and review process
- Recruited 36 new volunteer reviewers
- Tentative award amount: $378,206
- 1/3 of students received renewal award
- Over half are the first in their family to attend college!

“Thank you for providing me with motivation and incentive to continue my journey, I am incredibly grateful and blessed.” - Laura
Emergency Assistance Giving

2017-2018
- Amount: $5,985
- Number of gifts: 28

2018-2019
- Amount: $6,346
- Number of gifts: 16

2019-2020
- Amount: $26,931
- Number of gifts: 57

2020-21 (YTD)
- Amount: $10,447
- Number of gifts: 30
Annual Fund Giving

2017-2018
Amount: $118,918
Number of gifts: 616

2018-2019
Amount: $135,071
Number of gifts: 660

2019-2020
Amount: $71,218
Number of gifts: 482

2020-2021 (YTD)
Amount: $71,631
Number of gifts: 390
Strengthen an Environment of Learning

- Professional development for faculty and staff
- State-of-the-art facilities, equipment, and software
- Cultural experiences on campus
I want to send a huge thank you to the WVC Foundation for tuition to attend the Washington State Society of Medical Assistants State Conference. These conferences include current, best practice presentations about healthcare topics that directly support my need for ongoing education & training for these positions at WVC. By far the last presentation on communication and positive self-talk was a great one for me! Again, I want to thank you for making the funds available to faculty and staff at WVC for these great educational opportunities! I feel fortunate to have positions here in Allied Health, that I love and give me the privilege to help support the students on their path to careers in healthcare!

Marilyn Brincat, BA, RN
Allied Health Simulation Lab Coordinator
Adjunct Faculty Medical Assistant
Building Futures
Investing in Our College & Community
One College, One Book
Encourage Investment in an Educated Community

- Steward current donors
- Cultivate potential donors
- Build relationships with the community
Year Over Year Donor Retention
Year Over Year Donor Acquisition

![Graph showing donor acquisition over months with different years]
Year Over Year Donor Recapture
What's Next?
Strategic Goals

1. Remove Academic Barriers
2. Strengthen an Environment of Learning
3. Encourage Investment in an Educated Community
New Strategies & Tactics

- Major Gifts
- Giving Circles
- Planned Giving
- Corporate Giving